MEN'S READY MADE CLOTHING

FALL & WINTER 1906-07

SEARS, ROEBUCK & CO., CHICAGO

SAMPLE BOOK 89F

1st Edition.

$4.45 OUR GREAT LEADER SUIT

REPRESENTING A RETAIL VALUE OF $8.50

Here we tell you how you can save half the money you would spend at retail for men's clothing, because we are the largest clothing manufacturers in the United States, and sell to you at a price that just includes the actual cost of material and workmanship, with but our one small profit added, no jobber's or agent's or merchant's profits, no second and third expenses for handling.

ASK FOR GOODS No. 89F600 if you want this great $8.50 suit for $4.45. I understand, please, that this is not a $4.45 suit as ordinarily considered in comparison with retail values. There is absolutely no comparison whatever, as our method of dealing with you direct is something altogether different from and a vast improvement on the roundabout methods of others in selling clothing to you. What we save you in middlemen's profit, middlemen's store expenses, middlemen's handling of the goods, middlemen's advertising expenses on a suit of this kind amounts to the difference between $8.50 and $4.45. The very same thing is true of our other suits at higher prices quoted in this sample book. Take our very highest priced suits at from $12.00 up and we save you just as much in proportion. A $12.00 suit here quoted would cost you $20.00 and up retail, a $15.00 suit here quoted would cost you $25.00 to $30.00 retail, and our garments are, moreover, the very finest made you can get, having better material, cloth and trimmings, better interlinings, better sewing and shaping, and better fitting qualities, and are more stylish and up to date than the average clothing sold at retail in stores.

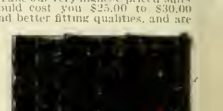
Sizes 34 to 42 inches chest, 30 to 40 inches waist only.

Goods No. 89F600

Price for suit, style 1 ..... $4.45
Price for coat and vest, style 1 3.27
Price for pants 1.63

IT IS VERY EASY TO MEASURE. IN FACT, YOU NEED ONLY GIVE THREE MEASUREMENTS FOR A READY MADE SUIT, AND WE GUARANTEE TO FIT YOU OR YOU CAN RETURN THE CLOTHES AT OUR EXPENSE AND WE WILL REFUND YOUR MONEY.

JUST LOOK AT PAGE 2 to see how easy the measurements are, or at our order blank which you receive with this book, or if you wish, you need only give, first, your breast measurement, taken around your body at breast, close up under arms, over your vest, with your coat off; second, your waist measurement, taken around your body over your pants, third, your inseam or leg measurement, from close up in crotch to the heel seam of your shoe. Then you might add your height and weight to the above measurements and there you have the whole thing, so easy and so simple that you could hardly make a mistake, and even if you do make a mistake, we take the risk. Why should you go to a retailer and pay from $5.00 to $15.00 more for your clothing than we charge you and get nothing finer than we give you merely because you think that we might not fit you? Remember that we guarantee in every case to fit you or the transaction will not cost you a cent. We exchange clothing and pay express charges both ways in such cases or we will refund you the price of the clothes and pay you back what you paid for express or freight. You can't lose a cent.



Goods No. 89F600

THIS SPECIAL OFFER SUIT, GOODS No. 89F600, at $4.45, is made of goods exactly like sample, which is a solid Union Cassimere cloth, weighing twenty ounces to the yard, the right weight for fall and winter wear or year around purposes. You can see the pattern of such are is well adapted for general business purposes, that is, not liable to show soil or dust easily, being the practical mixture of gray with a slight coloring. It is lined with standard black Italian, such as is used by other manufacturers in suits retailed at $8.00 to $10.00. It is carefully tailored, well shaped, stylish, thoroughly interlined and, in fact you will be surprised at the quality, both of material and tailoring, for $4.45. We know it will be a surprise to you, especially if you have been paying retail prices elsewhere heretofore. It comes in style 1, as illustrated, which is a practical round cornered sack coat, with the prevailing style pants and vest. For descriptions of styles, see page 4. Try this suit as a test that by manufacturing the clothes and selling to you direct, we can save you half your clothing money, or order one of our better grade suits, as recommended in the next paragraph.

WHILE YOU SAVE $4.00 OR $5.00 on this $4.45 suit at our price, yet if you wish to make the very best bargain possible, if you wish to make your money go as far as it is possible for it to go, if you wish to save still more, we recommend to you to invest in one of our better grade suits such as you find offered on pages 8 to 12, or something such as we offer on pages 10 or 11. At $12.00 to $16.00, we sell you such clothing as is offered at fancy prices retail, and you would certainly pay $12.00 to $16.00 at retail for such garments as we sell at $8.00 to $10.00. Where, therefore, these very finely tailored suits are within your reach for such prices as you have been paying heretofore for much cheaper made garments, why not get the very best? Before buying we would suggest that you look through our line of very fine garments and see for yourself.

IF YOU WANT SOMETHING IN THE LINE OF PRINCE ALBERT, Tuxedo and Full Dress styles, see page 13. We have also a very fine silk faced, black Cheviot, double breasted suit on page 10. These are the finest class of garments on the market, and by manufacturing them ourselves, we are able to offer these extraordinarily fine qualities for just half what retail clothiers sell them, and we give you the guarantee to fit and please you perfectly or you can return the clothes at our expense and we will refund you the entire price you paid and transportation charges.

REMEMBER, YOU GET A PROFIT SHARING CERTIFICATE with each and every order that you place for clothing ordered from this book. Many of our customers are taking orders for clothing among their friends, and by this method are able to furnish their homes free with furniture, rugs, bookcases, kitchen utensils, dishes, clocks, silverware, etc.

OUR TERMS OF SHIPMENT. While we will accept your order for clothing and ship it C. O. D. by express where you send $1.00 deposit with your order, we at the same time strongly advise you to send the full price of the clothing with your order and thus save the charges express companies make for returning money to the shipper on C. O. D. shipments, as well as make it more convenient for yourself. We guarantee that if you are disappointed in the clothing that if you will return the clothes to us, we will pay back to you the entire price you paid, together with all transportation charges. You can't lose a cent.

HOW CLOTHING SHOULD BE SHIPPED. If you are ordering clothing alone, it is best to have it sent by express, as it is quicker and safer. But if you are ordering other goods at the same time, we will send it by freight with other goods if you prefer. If you require it, clothing may be sent by mail, according to the following explanation: Full and winter suits average about 7 pounds packed, and to go by mail must be divided into packages of the coat, pants and vest, so that no package will weigh over 4 pounds. The average cost of postage on suit is about $1.12. Average cost of postage on a pair of pants alone by mail is about 50 cents. **Overcoats cannot be sent by mail,** as they all weigh over 4 pounds packed, and 4 pounds is the heaviest package that can be sent by mail. Always allow sufficient postage to cover the shipment, and if there is any balance we will refund it at the time goods are shipped.

THE HENRY FRANCIS du PONT
WINTERTHUR MUSEUM
LIBRARIES

Gift of
Mr. & Mrs. Robert Venable

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http://www.archive.org/details/mensreadymadeclo00sear

98c PANTS AT LESS THAN WHOLESALE DOZEN LOT PRICES.

HOW WE CAN SELL $2.00 RETAIL PANTS FOR 98 CENTS OR $8.00 TROUSERS FOR $4.29.

Goods No. 89F700
Price for pants..... 98c

ASK FOR GOODS No. 89F700 If you want these pants at 98 cents. They are not the ordinary dollar pants that you commonly find in stores. We do not handle such inferior grades as are sometimes offered without regard to quality. We insist upon **furnishing the better class of goods** throughout and whether at 98 cents or at $4.29, we give you in every case substantial garments of **a quality you can easily recognize as first class.** (See pages 16, 17 and 18.)

WE DO NOT SAMPLE OUR 98-CENT PANTS for the reason that we are giving you an extraordinary value in this case, and are cutting out every possible expense with the purpose of showing you what great possibilities in pants values can be offered. By avoiding the sampling of them, we can make the value just that much greater, taking into consideration the fact that we are making them in enormous quantities in our own plant and selling them direct to you at **the manufacturers' price.**

THESE PANTS are made of extra strong, durable, cotton mixed pants worsted. A very fine combination quality for wear. They are thoroughly sewed, neatly trimmed, crotch double sewed and are practical, well made, durable pants, **nothing like the cheaply made pants commonly sold at low prices elsewhere.** Pattern is a very dark grayish broken stripe effect with a few faint brownish threads, a shade that will not show soil easily and is very practical for general wear. **These pants come in sizes from 30 to 40 inches waist and from 30 to 36 inches inclusive inside seam measurement.** The pants leg widths vary according to the size of waist as described on page 4.

WHILE THESE PANTS ARE TRULY A REMARKABLE VALUE as compared with ordinary pants sold at retail and while they are worth fully twice the money and while a dealer would pay our price or more for them at wholesale in dozen lots, yet if you want the very best possible values, if you want to get our better grades such as are equal to cants than our $2.00 to $8.00, turn to pages 17 and 18, where you will find exceptionally fine qualities such as dealers charge high prices for and which we guarantee to be the very finest qualities obtainable, all carefully sewed, finely tailored, stylishly shaped and the most up to date pants you can get.

WHILE YOU ARE ORDERING PANTS it is well to get the very best kind and when you can get them at such prices we quote them, it is a wise thing to invest a dollar or two more than our lowest priced pants and get grades that other manufacturers can hardly equal in quality in garments sold at retail at twice the price. **Think of it, we cut a dozen pairs of pants at once** with our electric machines and this same economical method is pursued throughout the whole great clothing plant. Think of the saving in cost, then think of the small profit we get and you can see that at these low prices we can give you the finest garments to be obtained. **How is it possible for you to get any such values elsewhere?**

$4.96 THE MOST STARTLING OVERCOAT OFFERS WE HAVE EVER MADE.

YOU COULD NOT BUY THE CLOTH AND TRIMMINGS ALONE ELSEWHERE AT THIS PRICE.

Goods No. 89F780

THIS ASTONISHING OVERCOAT PROPOSITION is only possible by our own individual method, of buying the cloth direct from the weavers in lots of many thousands of yards at a time, buying the trimmings direct from the factories in enormous quantities, sponging, shrinking and examining all these fabrics ourselves by our own expert methods, cutting the coats by electric machines, ten to twelve at a time, cutting the trimmings on the same large economical scale, and making the garments up in enormous numbers in our splendidly equipped tailoring shops where all the latest inventions and facilities are used, where the plant is kept in full operation the year around, **and then taking the actual cost of the product on this economical basis and adding to it just one very small margin of profit** and quoting you a price that certainly affords you the **biggest value in clothing that you can get.** If you don't conclude this to be the case when you get one of these coats of No. 89F780 at $4.96 or one of our other coats as suits your taste, then you are at liberty to return the garments to us at our expense and we will refund you the price and what it cost you for transportation charges.

Goods No. 89F780
Price for overcoat, style 34 ..... $4.96

SEND US $4.96, ask for Goods No. 89F780, just give the number of inches you measure around your body at the breast just as we say on page 2, you can add your height and weight as a guide to us and we will ship you this coat as a proof of these astonishing values in clothing, to show you that it is not a $4.96 coat as considered in comparison with retail values, but that it is even a better overcoat than is commonly found in stores at $8.00. **We do not sample this overcoat** for the very same reason that we don't sample the 98-cent pants offered on this page, as we want to give you the maximum value in overcoats in this number by cutting out every expense possible **and still maintaining our high standard of quality.** It is made of a 28-ounce heavy weight, oxford gray wool melton, a dark shade which is very practical for general wear. **Lined with durable, heavy ribbed, black Italian and standard strong weaving sleeve lining,** cut over good fitting patterns and is a substantial, well made, carefully tailored garment. Comes in style 34, as illustrated here and described on page 23. Sizes, from 34 to 42 inches breast measure only.

BE SURE TO LOOK THROUGH OUR BIG LINE OF OVERCOATS on pages 20 to 30 and see the astonishing values we there make. Why not get one of our better grades by investing only a little more money, say $8.00 to $12.00? At these prices we offer such overcoats as you pay from $15.00 to $25.00 for retail. It would be a genuine wise step to spend a few dollars more and get these better grades, seeing that every dollar invested in our garments means so much to you as compared with investing it elsewhere.

HOW TO MEASURE

MEASURING IS SO SIMPLE THAT YOU CAN HARDLY MAKE A MISTAKE.

You will see that our order blanks are very plain and simple. You can measure yourself or have some member of your family do it for you. There is no trick in it at all. We know we can fit you perfectly. Don't be the least afraid of having any difficulty. Such cases are exceedingly few and even if you do make a mistake, we don't expect you to take the garment if it doesn't please you. We ask you to return any unsatisfactory garments to us at our expense and we will refund every cent you have paid together with transportation charges.

While we are very rarely out of goods or size ordered, it is nevertheless better to give two selections in case through some chance we may be out. There will then be no possibility of a disappointment. When ordering more than one suit, overcoat, pants or other garments of the same measurement at the same time, we prefer to have you use a separate order blank for each order. But if you have only one order blank, use it and state plainly in the remark space at the bottom of the blank just how many garments you are ordering, and be sure to allow the correct price for all.

COAT.

Don't Forget Style Number.

Coat Style No......

Stand in your natural way, breathe regularly, and don't expand chest, also take everything bulky out of your pockets

(Remove coat. These measures must be taken over vest.)

	Inches
Breast. All around body at breast, close up under arms at **1**, snug, but not tight. Tape should be over the shoulder blades at the back.	.....
Waist. All around body at waist at **2**. (Note the waist line is just above hip bones. Always feel sides for location of hip bones).	.....
(Sleeve measures must be taken over the coat).	
Sleeve. From middle of back at **3** to elbow at **4**.....	.....
Sleeve. This time from middle of back at **3** to wrist joint at **5**.....	.....

VEST.

(These measures must be taken over the vest.)

Breast. All around body at breast, close up under the arms at **1**, snug, but not tight. Tape should be over the shoulder blades at back.... ..... **Waist.** All around body at waist at **2**. (Note the waist line is just above hip bones. Always feel sides for location of hip bones)..... .....

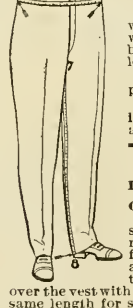
DON'T FORGET TO GIVE THE GOODS NUMBERS. ALWAYS GIVE TWO SELECTIONS OF GOODS.

THIS BOOK REPRESENTS MEN'S READY MADE CLOTHING. IF MADE TO ORDER CLOTHING IS WANTED SEE PAGE 4 FOR INFORMATION.

HEIGHT: .....ft. .....ins.	ALWAYS GIVE TWO SELECTIONS	COAT AND VEST	PANTS	OVERCOAT	PRICES	DEPOSIT	BAL. TO COLLECT C. O. D.
WEIGHT:		Goods No.	Goods No.	Goods No.	Price of First Selection. $	Amount of Money sent to apply on this Order. $	Balance on First Selection.
.....pounds. AGE:	FIRST SELECTION OF GOODS						
..... years.		Goods No.	Goods No.	Goods No.	Price of 2nd Selection. $		Balance on Second Selection. $
Don't forget to give Height and Weight.	SECOND SELECTION OF GOODS						

PANTS.

(Now turn up your vest.)



	Inches
Waist. All around body at waist at 6 over pants. (Note waist line is just above hip bones. Always feel sides for location of hip bones).....	.....
(Now stand erect and draw pants well up in the crotch).	
Inseam. From close up in crotch at 7 to heel seam at shoe at 8.....	.....

OVERCOAT.

Don't Forget Style Number.

Overcoat Style No......

Measure exactly in the same way and give the same measurements as you would for an undercoat. The breast and waist measurements for the overcoat must be taken over the vest with the undercoat off. Give the same length for sleeve as you would for an undercoat. Inches

Breast.....(See figures for coat).....	.....
Waist.....(See figures for coat).....	.....
Sleeve. From middle of back at **3** to elbow at **4**. (See figures for coat).....	.....
Sleeve. This time from middle of back at **3** to wrist joint at **5**. (See figures for coat)...	.....

HOW YOU CAN SIMPLIFY MEASURING STILL MORE.

FOR A SUIT, give only three measurements, **breast, waist and inseam.**

FOR A PAIR OF PANTS, give **only two** measurements, **waist and inseam.**

FOR OVERCOAT, give **only two** measurements, **breast and waist.**

The height and weight should always be given in addition, and with this information we guarantee to fit you.

SIZES. Unless it is distinctly stated in the description of the goods that we furnish larger sizes, it is understood that we furnish men's ready made clothing only in what are called regular sizes. These run from 34 to 42 inches, inclusive, breast measure for suit and from 30 to 40 inches waist measure, and from 30 to 36 inches inside seam measurement for pants.

WE, HOWEVER, FURNISH CERTAIN GOODS IN LARGER SIZES, suitable for heavy set regularly built men. These run from 43 to 50 inches breast measure and from 42 to 50 inches waist. For suits in extra sizes see **Nos. 89F606, 89F616, 89F644 and 89F658.** For pants in extra sizes see **Nos. 89F710, 89F718, 89F724, 89F728 and 89F742.**

WE DON'T FURNISH HALF SIZES IN READY MADE CLOTHING. If measurements of that kind are given us, we furnish the next full size, larger or smaller, as seems to suit the case in our best judgment

$6.48 SPECIAL FREE TEST SUIT OFFER

A STYLISH PRACTICAL DARK COLORED SUIT NEVER BEFORE EQUALED UNDER $12.00 RETAIL, AND IS FURNISHED IN EITHER ROUND CUT SACK OR CUT-AWAY SACK STYLE AS YOU PREFER.

THE CLOTH from which these suits are made is exactly like sample here shown and is a genuine 22-ounce extra heavy Union Velour Cassmere, a strong wearing fabric. The pattern as you see is very practical for general business wear as well as attractive and popular; in fact, this belongs to a class of patterns generally found only among much higher priced clothing at retail. Tailors use such patterns as these in suits that they quote at pretty near three times this price. The fabric is made into two styles as illustrated here. First, to the left is style 1, the practical round cornered sack coat, five-button notch collar vest and pants in prevailing style, and if you want the goods made in that way ask for Goods No. 89F610. Second, we furnish same goods in style 18, the coat of which is a four-button cutaway sack and the vest has five buttons but no collar, and if you want the fabric in this style ask for Goods No. 89F611. Either number is $6.48.

If you want this Union Velour Cassimere like sample in the above round cut sack style 1, ask for

Goods No. 89F610

Price for suit....$6.48
Price for coat and vest..... 4.75
Price for pants .. 2.37

If you want this Union Velour Cassimere like sample in the above cutaway sack style 18, ask for

Goods No. 89F611

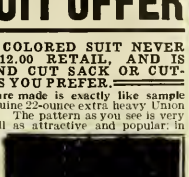
Price for suit.$6.48
Price for coat and vest.. 4.75
Price for pants 2.37

OUR GREAT OFFER to you is this, that if you will send us your order, we will send you this suit exactly as you order with the understanding that you can take it home and wear it 10 days free, and if after that time it does not prove itself to be a wonder in value, actually worth about $12.00 as compared with other suits at retail, that you can return it to us at our expense and we will refund your $6.48 and any express or freight charges which it may have cost you.

Give us your measurements, breast, waist and inseam and add to this your height and weight (all of which is very easy), say which style you want and give the goods number of that style and enclose $6.48 with your order (registered letter, postal or express money order, as is most convenient to you).

$4.98

$5.84 SINGLE BREASTED	$6.34 DOUBLE BREASTED	$5.68 REGULAR SIZES	$7.18 EXTRA SIZES



...ish, shapes and fronts interlined with good padding and stiffening, a well tailored suit worth twice the money. STYLE 1 only, as illustrated on page 5. SIZES, 34 to 42 inches chest.

Goods No. 89F602

Price for suit, style 1..... $4.98
Price for coat and vest, style 1.... 3.65
Price for pants ... 1.82

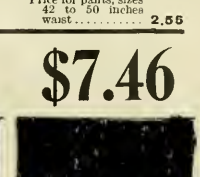
...30, double breasted, well tailored. SIZES, 34 to 42 inches chest, 30 to 40 inches waist.

Goods No. 89F604

Price for suit, style 1..... $5.84
Price for coat and vest, style 1..... 4.28
Price for suit, style 30..... 6.34
Price for coat and vest, style 30.... 4.78
Price for pants 2.14

...Price for coat and vest, style 1, sizes 34 to 42 inches chest..... 4.20
Price for pants, 30 to 40 inches waist 2.05
Price for suit, sizes 43 to 50 inches chest..... 7.18
Price for coat and vest, sizes 43 to 50 inches chest..... 5.70
Price for pants, sizes 42 to 50 inches waist..... 2.55

$5.95 SINGLE BREASTED	$6.45 DOUBLE BREASTED	$6.98 SINGLE BREASTED	$7.98 DOUBLE BREASTED



...at retail. SIZES, 34 to 42 inches chest.

Goods No. 89F608

Price for suit, style 1..... $5.95
Price for coat and vest, style 1..... 4.36
Price for suit, style 30..... 6.45
Price for coat and vest, style 30.... 4.86
Price for pants 2.18

...SIZES, 34 to 42 inches chest only.

Goods No. 89F612

Price for suit, style 1..... $6.98
Price for coat and vest, style 1..... 5.10
Price for suit, style 30..... 7.98
Price for coat and vest, style 30.... 6.10
Price for pants 2.55

$7.39

...wear and appearance. Comes in style 18 only, four-button cutaway sack with five-button vest without collar. SIZES, 34 to 42 inches chest.

Goods No. 89F614

Price for suit, style 18..... $7.39
Price for coat and vest, style 18.... 5.40
Price for pants 2.70

$7.46

...gle breasted, round cornered sack coat and five-button notch collar vest as described and illustrated on pages 4 and 5. SIZES, 34 to 42 inches chest.

Goods No. 89F620

Price for suit, style 1..... $7.46
Price for coat and vest, style 1.... 5.46
Price for pants 2.73

Styles and Sizes and General Information Concerning Our Men's Ready Made Clothing

We Do Not Make Any Garments to Order from Goods Sampled in This Book.

If you want your clothes made to your order send for **FREE SAMPLE BOOK No. 81F** showing a specially selected line of samples for our made to measure suits.

In order that misunderstanding and disappointments may be avoided, it is necessary that you keep in mind that this is ready made clothing and is furnished **ONLY IN CERTAIN STYLES AND SIZES** and none of it is made to order. If your size is larger than the sizes given here, or if you want garments in a different style, we must refer you to our custom tailoring department (send for Free Sample Book No. 81F). If you want smaller sizes in ready made clothing, write for our Young Men's, Boys' and Children's Sample Book (send for Free Sample Book No. 88F). Our sizes cover as large a range in ready made garments as can be found on the market and we furnish a much larger variety of styles than is found in the stores of the most up to date clothiers in the smaller towns and cities.

STYLES OF SUITS WE FURNISH.

Men's ready made suits are furnished only in styles mentioned below each sample, and illustrations of these styles are shown on page 5 of this book. For example, when we state below the sample that the suit is made in style 1 only, it is understood that it can be furnished only in style 1, which is round cut sack style. Some fabrics are made in several styles. Where this occurs it is always stated below the sample and it must be remembered that goods can be furnished only in the styles named. Also be sure to note the correct price for each style. We give here a brief description of each style.

STYLE No. 1. The coat is cut with round corners and has four buttons. Coat has two lower outside pockets, one small change pocket and two inside pockets. The vest is single breasted with notched collar and has two lower and two upper outside pockets and one inside pocket, and five buttons.

STYLE No. 5. This is a frock coat with four buttons, intended to be worn with only top button closed and generally called a one-button cutaway frock. It has no outside pockets but has two inside pockets and two tail pockets. Vest is made in single breasted style with notched collar and five buttons, two lower and two upper outside pockets and one inside pocket.

STYLE No. 18. The coat is a four-button cutaway sack with corners cut away, as illustrated on page 5, which makes it different from style 1. The coat has one outside breast pocket and two lower outside pockets, a small change pocket is located inside the lower right hand outside pocket; the coat also has one inside pocket. Vest is made in single breasted style with no collar and has five buttons.

STYLE No. 30. The coat is a square cut sack and double breasted style with two rows of three buttons each. The coat has the up to date long lapels, as illustrated on page 5. The coat has two lower outside pockets and outside breast pocket and one inside breast pocket. The small change pocket is located inside the right hand lower outside pocket. Vest is made in single breasted style with five buttons and no collar.

STYLE No. 32 represents a single breasted straight front sack coat, with outside breast pocket, two lower outside pockets and a small change pocket inside the right hand lower pocket, and one inside pocket. The vest comes in single breasted style, with six buttons and notch collar.

VESTS.

All vests which come with our ready made suits are made in single breasted style and the vests which come with the coats of styles 1 and 5 have notched collars, five buttons, four outside pockets and one inside pocket. The vests that go with styles 18 and 30 have no collars and have five buttons. The vest with style 32 has six buttons and notch collar. The garments can be furnished only in this manner. **We do not furnish any double breasted vests with our ready made suits.**

PANTS.

Pants are made in the prevailing style, with two hip pockets, one watch pocket and the usual style pockets at each side. Pants sizes from 30 to 34 inches waist, run from 18 to 19 inches knee, and from 16 to 16¼ inches bottom. Pant sizes 35 to 40 inches waist, run from 19¼ to 20½ inches knee, and 16¾ to 18 inches bottom.

SIZES WE FURNISH.

We furnish men's ready made clothing from this book only in what are called regular sizes, with the exception of certain numbers from which we furnish extra sizes. These numbers are given below.

Unless it is distinctly stated in the description of the goods under the sample that we furnish larger sizes than regular, it is understood that the garments will be furnished only in sizes as follows:

For coats, vests and overcoats, the sizes run from 34 to 42 inches inclusive, breast measure.

For pants, the sizes run from 30 to 40 inches inclusive, waist measure, and from 30 to 36 inches inclusive, inside seam measure.

Do not order any smaller or larger sizes than these above mentioned, unless we distinctly state under the sample that larger sizes are furnished.

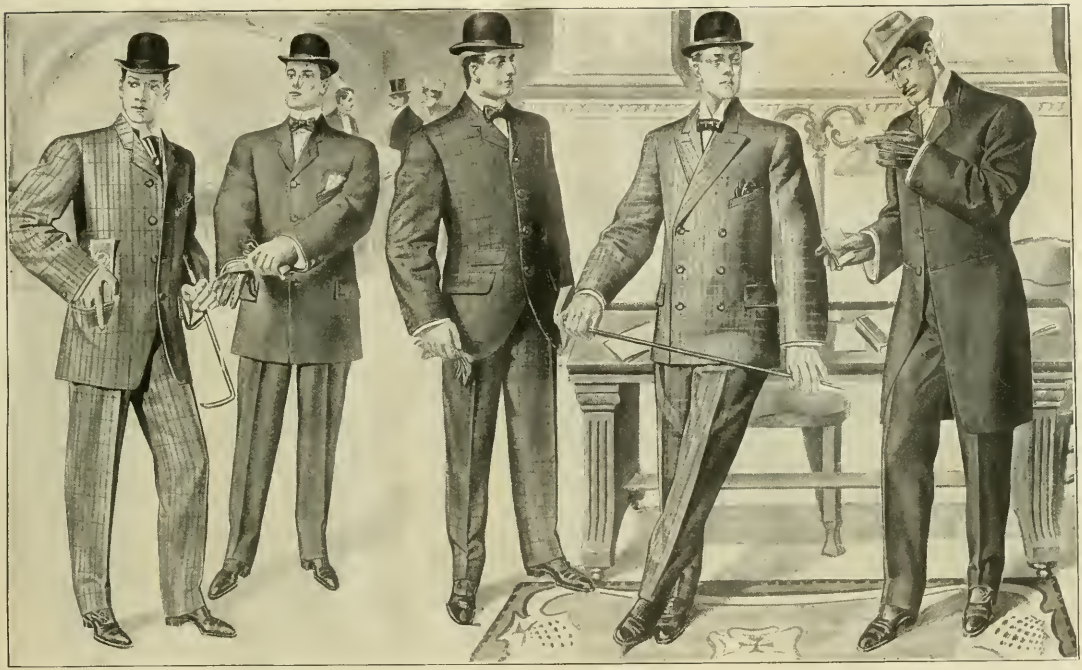
MEN MEASURING OVER 42 INCHES BREAST or more than 40 inches waist are referred to Nos. 89F606, 89F616, 89F644 and 89F658 for suits where we can furnish sizes from 43 to 50 inches inclusive, breast measure, but no larger; also pants **Nos. 89F710, 89F718, 89F724, 89F728 and 89F742,** where we can furnish pants from 42 to 50 inches inclusive, waist measure.

WE CANNOT FURNISH HALF SIZES in ready made clothing. Whenever such measurements are received, we are obliged to send the next full size larger or smaller according as it seems to suit the case in our best judgment.

ABOUT PARTS OF SUITS

We do not break suits by selling a coat only or vest only. We furnish the coat and vest together or the pants alone, if you so desire. If you want vest only or coat only from regular suiting goods, refer to page 31, from which we can furnish you single coats and single vests of exceptional value, as you will find by reading the descriptions.

STYLES IN WHICH WE FURNISH MEN'S READY MADE SUITS.



STYLE 18—Four-button cutaway sack, with outside breast pocket.

STYLE 32
Four-button single breasted straight front sack.

STYLE 1
Four-button single breasted round cornered sack.

STYLE 30
Three-button double breasted square cut sack, with long lapels.

STYLE 5—Four-button frock, usually worn with only the top button closed; generally called a one-button cutaway frock. No outside pockets.

SEE PAGE 13 FOR PRINCE ALBERT, TUXEDO AND FULL DRESS STYLES.

Please observe that each of the fabrics sampled for suit is furnished in a certain style. A few of them are furnished in more than one style. We cannot furnish the goods in any other styles than those mentioned below the sample. We have made the fabrics up into the styles best adapted for them.

$7.95 IN SINGLE BREASTED SACK, STYLES 1, 18 or 32

THIS FINE ALL WOOL GENUINE BLACK THIBET

COMES IN ALL THESE STYLES HERE ILLUSTRATED

$8.95 IN DOUBLE BREASTED STYLE 30 OR FROCK STYLE 5

TO PROVE that there is no comparison between our values and retail clothing values offered everywhere else, to prove that by getting our cloth direct from the weavers, many thousand yards at a time, at first cost and our tailors' trimmings direct from the factories in place of from jobbers, to prove that by manufacturing the clothing ourselves in our own finely equipped plant where we have every facility to turn out the finest grade of work possible, to prove that, by selling direct to you at a price that just includes two items, the cost of cloth and making and our one very small profit, that it means a difference of half the price in clothing, means that you save half the money you would spend elsewhere for clothes, means that you get the very finest qualities manufactured, the newest, most up to date stylish and practical clothes, won't you please select some style from the fashion figures below, give your measurements according to our simple plan shown on page 2 or on our order blank, enclose our price of $7.95 or $8.95, according to the style you select, and let us send you this suit with our guarantee that it is a value of $15.00 as compared with the values elsewhere or we will refund your money and express charges? Why pay the long line of expenses and profits of other people when we offer you freedom from them so easily? THIS GENUINE FINE QUALITY ALL WOOL BLACK THIBET was woven especially for us by a mill in our own control and if bought from other mills by other manufacturers it would cost them 25 per cent more than what it costs us, and this is one of the items which enables us to make this astonishing offer. These garments are lined with fine quality imported black Italian throughout body and in sleeves with standard neat pattern durable sleeve lining. Coats interlined with patent canvas, felt shoulder pads, durable pocketing, all stayed and tacked perfectly, in fact these are not like ordinary $8.00 or $9.00 suits, but are the equal of any $15.00 garment at retail. We furnish these goods in all the styles shown below in regular sizes from 34 to 42 inches chest, 30 to 40 inches waist. For a description of how each style is made see page 4. Just give the goods number mentioned below, the style which you select, and enclose price of that style. For our very finest black suits, see pages 10, 12 and 13.

are made.

For our all wool black Thibet like sample in the above round cut sack, style 1, ask for

Goods No. 89F626

Price for suit	$7.95
Price for coat and vest	5.83
Price for pants	2.91

For our all wool black Thibet like sample in the above cutaway sack, style 18, ask for

Goods No. 89F627

Price for suit	$7.95
Price for coat and vest	5.83
Price for pants	2.91

For our all wool black Thibet like sample in the above single breasted straight front sack, style 32, ask for

Goods No. 89F628

Price for suit	$7.95
Price for coat and vest	5.83
Price for pants	2.91

For our all wool black Thibet like sample in above double breasted, style 30, ask for

Goods No. 89F629

Price for suit	$8.95
Price for coat and vest	6.83
Price for pants	2.91

For our all wool black Thibet like sample in the above 4-button frock, style 5, ask for

Goods No. 89F630

Price for suit	$8.95
Price for coat and vest	6.83
Price for pants	2.91

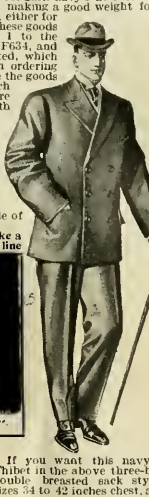
$7.98 Single Breasted Style 1

FOR DARK NAVY BLUE ALL WOOL THIBET. $15.00 VALUES. $8.98 Double Breasted Style 30

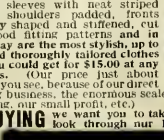
Thousands of our customers are taking orders for clothing, considering these astonishing values and the fact that we furnish many valuable articles entirely free in our profit sharing plan which enables them to practically furnish their homes free.

THINK OF THE PRICES we here quote on this all wool navy blue Thibet in the face of the great advance in the price of woolens. You must have heard much talk about the rising market in woolens, your local clothier or tailor has very likely talked a great deal about it in explanation of his advance in prices. While this same rise has affected every manufacturer, most of them to considerable extent, it so happens that because of our great prestige in the woolen market, because of the fact that we are buying directly from the mills themselves and in many cases taking the entire output of the mill or directly controlling the mill itself and thereby saving the mill's expenses for placing their goods on the market, we are able to procure our fabrics at practically the same prices in many cases as we have been paying before and thus in the first instance we have an immense advantage over other manufacturers in keeping down the cost of our products.

THE GOODS of which we here show a sample is a genuine all wool dark navy blue Thibet guaranteed fast dye and weighs 20 ounces to the yard, making a good weight for fall and winter or year around purposes, either for dress or business wear. We furnish these goods **in two styles** as illustrated, style 1 to the left, which is known by Goods No. 89F634, and style 30 to the right, double breasted, which is known by Goods No. 89F635. In ordering please note the correct price and give the goods number which is below the style which you select. Both these styles are lined in coat body and vest back with an excellent grade of black venetian and in sleeves with neat striped sateen, shoulders padded, fronts carefully shaped and stiffened, cut over good fitting patterns and **in every way are the most stylish, up to date and thoroughly tailored clothes that you could get for $15.00 at any clothiers.** (Our price just about half, as you see, because of our direct methods of doing business, the enormous scale of our manufacturing, our small profit, etc.)



BEFORE BUYING we want you to take a look through our line and see our very finest grade suits, especially those shown on pages from 9 to 13, which represent our finest products, **all guaranteed worth nearly double the prices we quote** or your money refunded if you decide otherwise when you receive the garments.



If you want this navy blue Thibet in the above single breasted round cut sack style 1, sizes 34 to 42 inches chest, ask for

Goods No. 89F634

Price for suit	$7.98
Price for coat and vest	5.84
Price for pants	2.92

To avoid any misunderstanding please don't forget that all the clothing represented in this book is ready made and therefore comes only in the certain styles and sizes. Please do not order a style or size not quoted for the number that you select. See page 4, which tells you everything about styles and sizes.

If you want this navy blue Thibet in the above three-button double breasted sack style 30, sizes 34 to 42 inches chest, ask for

Goods No. 89F635

Price for suit	$8.98
Price for coat and vest	6.84
Price for pants	2.92

$7.79 Single Breasted, Regular Sizes | $9.79 Single Breasted, Extra Sizes

$8.79 Double Breasted, Regular Sizes Only

fabric greatly in demand by middle aged and elderly men and if you want something that will last and give the best of service, don't overlook this number. Lined with good Italian, shoulders padded, fronts stiffened with good patent canvas, a thoroughly well tailored suit in every particular. Comes in STYLES 1 and 30 only, and in both REGULAR AND EXTRA SIZES, but the extra sizes can be furnished only in style 1. Note the correct prices of the styles and sizes you want quoted below.

Goods No. 89F616

Price for suit, style 1, 34 to 42 inches chest	$7.79
Price for coat and vest, regular sizes as above, style 1	5.76
Price for suit, style 30, regular sizes	8.79
Price for coat and vest, style 30, regular sizes	6.76
Price for pants, regular sizes	2.88
Price for suit, style 1, sizes 43 to 50 inches chest	9.79
Price for coat and vest, sizes 43 to 50 inches chest, style 1	7.18
Price for pants, sizes 42 to 50 inches waist	3.59

$7.89 Styles 1 or 32

eot canvas, firmly sewed and a well tailored garment in every way. Comes in **STYLE 1**, with round cornered sack coat, and style 32, straight front single breasted sack, **SIZES, 34** to 42 inches chest only.

Goods No. 89F622

Price for suit, style 1 or 32	$7.89
Price for coat and vest, style 1 or 32	5.78
Price for pants	2.89

$7.94 Styles 1 or 18

be giving you a bargain. Remember, we make these clothes ourselves and guarantee the tailoring to be strictly first class. Furnished in **STYLES 1 and 18**, as illustrated on page 5, **SIZES**, 34 to 42 inches chest.

Goods No. 89F624

Price for suit, style 1 or 18	$7.94
Price for coat and vest, style 1 or 18	5.82
Price for pants	2.90

$7.98 Single Breasted | $8.98 Double Breasted

venetian, tailored like $15.00 to $18.00 suits elsewhere. **SIZES**, 34 to 42 inches chest.

Goods No. 89F632

Price for suit, style 18	$7.98
Price for coat and vest, style 18	5.84
Price for suit, style 30	8.98
Price for coat and vest, style 30	6.84
Price for pants	2.92

$8.90 Single Breasted | $9.90 Double Breasted

Comes in **STYLES 1 and 30**, described and illustrated on pages 4 and 5. **SIZES**, 34 to 42 inches chest.

Goods No. 89F636

Price for suit, style 1	$8.90
Price for coat and vest, style 1	6.52
Price for suit, style 30	9.90
Price for coat and vest, style 30	7.52
Price for pants	3.26

$8.95

STYLE 1 OR 18

Lined with venetian, shoulders and fronts thoroughly interlined, tailoring strictly first class throughout. comes in STYLES 1 and 18. SIZES, 34 to 42 inches chest.

Goods No. 89F638

Price for suit, style 1 or 18 ..... $8.95
Price for coat and vest, style 1 or 18 6.55
Price for pants 3.28

$9.50 | $10.50

SINGLE BREASTED | DOUBLE BREASTED

4 and 5. SIZES, 34 to 42 inches chest, 30 to 40 inches waist.

Goods No. 89F640

Price for suit, style 1 ..... $ 9.50
Price for coat and vest, style 1 ... 6.95
Price for suit, style 30 ..... 10.50
Price for coat and vest, style 30 .. 7.95
Price for pants .. 3.48

$9.98 | $10.98

SINGLE BREASTED | DOUBLE BREASTED

STYLE 1 or 30, as illustrated on page 5. SIZES, 34 to 42 inches chest.

Goods No. 89F642

Price for suit, style 1 ..... $ 9.98
Price for coat and vest, style 1 ... 7.30
Price for suit, style 30 ..... 10.98
Price for coat and vest, style 30 .. 8.30
Price for pants 3.65

$10.39 | $12.39

REGULAR SIZES | EXTRA SIZES

vest, style 1, 34 to 42 inches chest. 7.60
Price for pants, 30 to 40 inches waist 3.80
Price for suit, style 1, sizes 43 to 50 chest ... 12.39
Price for coat and vest, style 1, 43 to 50 chest 9.10
Price for pants, 42 to 50 waist 4.55

$10.00 | $11.00

SINGLE BREASTED | DOUBLE BREASTED

vas and haircloth interlining, a $20.00 value. STYLES 18 and 30. SIZES, 34 to 42 inches chest.

Goods No. 89F646

Price for suit, style 18 ..... $10.00
Price for coat and vest, style 18 .. 7.32
Price for suit, style 30 ..... 11.00
Price for coat and vest, style 30 .. 8.32
Price for pants 3.65

$10.84

away below what other manufacturers pay because of this control. Lined with good serge, tailored in our own plant and guaranteed. STYLE 1 only. SIZES, 34 to 42 inches chest.

Goods No. 89F648

Price for suit, style 1 ..... $10.84
Price for coat and vest, style 1 ... 7.95
Price for pants .. 3.97

$10.86

STYLE 18 OR 32

good weather. Lined with black Italian of very fine grade. Comes in STYLES 18 and 32, as shown on page 5. SIZES, 34 to 42 inches chest.

Goods No. 89F650

Price for suit, style 18 or 32 .. $10.86
Price for coat and vest, style 18 or 32 ..... 7.96
Price for pants ... 3.98

$10.98

STYLE 1 OR 18

lirably adapted for general business wear. We use good venetian lining in this garment. STYLES 1 and 18 only. SIZES, 34 to 42 inches chest.

Goods No. 89F652

Price for suit, style 1 or 18.. $10.98
Price for coat and vest, style 1 or 18 ..... 8.05
Price for pants ... 4.00

$10.95

lined, equal to retail value of upward of $18.00. STYLE 1 only, round cornered sack, as illustrated on page 4. SIZES, 34 to 42 inches chest.

Goods No. 89F654

Price for suit, style 1 ..... $10.95
Price for coat and vest, style 1 ... 8.00
Price for pants ... 4.00

$11.29

STYLE 1 OR 32

pleasing pattern. You would pay $22.00 for this suit in many places. Comes in STYLES 1 and 32, as shown on page 5. SIZES, 34 to 42 inches chest.

Goods No. 89F656

Price for suit, style 1 or 32. .$11.29
Price for coat and vest, style 1 or 32 ..... 8.26
Price for pants ... 4.13

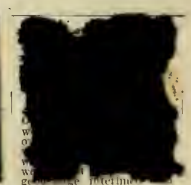
$11.38 | $13.38

REGULAR SIZES | EXTRA SIZES

vest, style 1, 34 to 42 chest.... 8.34
Price for pants, 30 to 40 waist 4.17
Price for suit, style 1, sizes 43 to 50 chest ... 13.38
Price for coat and vest, style 1, sizes 43 to 50 inches chest ... 9.84
Price for pants, sizes 42 to 50 inches waist ... 4.92

$11.95

STYLE 1 OR 18



wool felt, canvas and haircloth; is of neat, stylish shape and a very fine fitting garment. Comes in STYLES 1 and 18. SIZES, 34 to 42 inches chest.

Goods No. 89F660

Price for suit, style 1 or 18.. $11.95
Price for coat and vest, style 1 or 18 ..... 8.76
Price for pants .. 4.38

$12.84 | $13.84

SINGLE BREASTED | DOUBLE BREASTED

Clothes in STYLE 1 are single breasted and style 30, double breasted. SIZES, 34 to 42 inches chest.

Goods No. 89F662

Price for suit, style 1 ..... $12.84
Price for coat and vest, style 1 ... 9.40
Price for suit, style 30 ..... 13.84
Price for coat and vest, style 30 .. 10.40
Price for pants ... 4.70

$13.50 | $14.50

SACK STYLE | FROCK STYLE

dress wear. Illustrations on page 5. SIZES, 34 to 42 inches chest.

Goods No. 89F664

Price for suit, style 1 ..... $13.50
Price for coat and vest, style 1 ... 9.90
Price for suit, style 5 ..... 14.50
Price for coat and vest, style 5 ... 10.90
Price for pants .. 4.95

$13.68

STYLES 1 OR 18

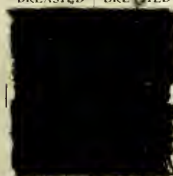
with inch sack coat, front stiffened with canvas and haircloth, all suits cut over the finest of fitting patterns; tailoring excellent throughout. Comes in STYLES 1 and 18. SIZES, 34 to 42 inches chest.

Goods No. 89F666

Price for suit, style 1 or 18 ... $13.68
Price for coat and vest, style 1 or 18 10.00
Price for pants .. 5.00

$13.98 | $14.98

SINGLE BREASTED | DOUBLE BREASTED



Spring casewear. Comes in STYLES 1 and 30, as shown on page 5. SIZES, 34 to 42 inches chest.

Goods No. 89F670

Price for suit, style 1 ..... $13.98
Price for coat and vest, style 1 .... 10.24
Price for suit, style 30 ..... 14.98
Price for coat and vest, style 30 .. 11.24
Price for pants 5.12

$14.90 | $15.90

SINGLE BREASTED | DOUBLE BREASTED

cloth interlining, perfect fit guaranteed. STYLES 1 and 30. SIZES, 34 to 42 inches chest.

Goods No. 89F672

Price for suit, style 1 ..... $14.90
Price for coat and vest, style 1 ... 10.92
Price for suit, style 30 ..... 15.90
Price for coat and vest, style 30 ... 11.92
Price for pants ... 5.46

$14.95 | $15.95

SACK STYLE | FROCK STYLE

style 5, frock, for dress wear, as shown on page 5. SIZES, 34 to 42 inches chest.

Goods No. 89F674

Price for suit, style 1 ..... $14.95
Price for coat and vest, style 1 ... 10.96
Price for suit, style 5 ..... 15.95
Price for coat and vest, style 5 ... 11.96
Price for pants .. 5.48

$13.84 NOTHING TO COMPARE WITH IT IN QUALITY AT RETAIL UNDER $25.00

You gentlemen who have believed that you must pay from $20.00 to $30.00 for a real up to date, stylish, well made, good fitting suit, just try one of these garments with the understanding that it must equal retail values of nearly twice the price or the expense of shipping this suit is willingly borne by us and you get every cent you paid out back.

DON'T LET ANY ARGUMENT FROM ANYBODY PREVENT YOU

from testing this matter to your own satisfaction. Just stop doubting, stop worrying about the possibility of not being fitted properly and take us up on our offer. It won't cost you a cent if we fail to come up to your expectations in any respect. You have the privilege of returning the clothes to us at our expense, and we will pay you back your $13.84 and whatever transportation charges the shipment may have cost you. How could we dare to make such an offer unless we could and will prove what we say? We have been selling these fine qualities of garments right along, selling thousands of suits under this liberal guarantee policy, and if you stood at the door of our receiving rooms you would see very few garments come back to us for any reason whatever, proving conclusively that we are able to make good these statements absolutely and that we are able to perfectly satisfy our customers in the fitting and the quality of our clothes. Why not you?

HERE IS A FULL 19-OUNCE VERY FINE GRADE fancy worsted suiting, just the right weight for all year around wear and a pattern with a very faint stripe and overplaid effect that has multitudes of admirers.

It makes a very handsome effect in either of the two styles here illustrated, our practical round cornered sack suit style 1, Goods No. 89F668, or our four-button straight front fashionable single breasted sack suit style 32, Goods No. 89F669. The garments are lined with a very fine quality of genuine serge in coat body and vest back and with an imported neat pattern sateen sleeve lining. Interlined with fine wool felt shoulder padding, haircloth and canvas stiffening in fronts, and in every respect they are finely tailored, high grade, up to date garments. They come in sizes from 34 to 42 inches chest and 30 to 40 inches waist. Page 4 tells you exactly how each style is made.

For this very fine quality fancy worsted goods like sample in the above round cut style 1, ask for

Goods No. 89F668

Price for suit $13.84
Price for coat and vest 10.15
Price for pants 5.05

SPACE WOULD NOT ALLOW OF OUR TELLING

of all the reasons why it is possible for us to produce such wonderful qualities and fine grade suits as these at such a price. You can get a suggestion of it however by referring to the outside back cover of this book, and considering that our big clothing department occupies the entire top floor of that great merchandise building in which is located the most magnificent clothing manufacturing plant in the country. Possibly some of your friends have already visited this plant and can tell you of it, but let us show you the results by ordering one of these suits at our risk under our guarantee.

Order Blank.

For this very fine grade fancy worsted goods like sample in the above fashionable single breasted straight front style 32, ask for

Goods No. 89F669

Price for suit $13.84
Price for coat and vest 10.15
Price for pants 5.05

$15.00 Extra Quality Single Breasted Style 18

OUR EXTRA FINE HIGH CLASS ELEGANTLY TAILORED ALL WOOL

BLACK THIBET DRESS SUITS

From this fabric we furnish the most finely tailored and best lined and trimmed suits to be had anywhere, priced on the same basis as the rest of our clothing, JUST COST AND ONE SMALL PROFIT

$16.00 High Grade Satin Faced Double Breasted Style 30

JUST READ HOW FINELY THESE SUITS ARE MADE.

The coat body and vest back are lined with high class imported English satin finish venetian, and sleeves with extra quality imported sateen. Shoulders are interlined with all wool padding, fronts with genuine French haircloth, the best obtainable; coats are made the latest fashionable length, and the whole garment expresses the style and character of finely custom tailored clothes. This fabric, exactly like sample, is a genuine very high class all wool 17-ounce jet black Thibet, adapted for year around wear, such as tailors use in the most fashionable high grade suits. We can use it in suits at this price because of our controlling the output of a great mill in this class of cloth, and the fact that we are able to save in the cost of material and tailoring because of our enormous plant kept in full operation the year around, and then we sell to you at a price that just includes our cost and one small profit.

For this extra fine quality all wool black Thibet goods like sample in the above single breasted sack style 18, sizes 34 to 42 inches chest, ask for

Goods No. 89F680

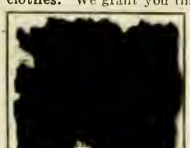
Price for suit.....$15.00
Price for coat and vest 11.00
Price for pants..... 5.50

WE FURNISH THESE GOODS IN TWO STYLES, AS ILLUSTRATED.

In style 18 the regular round cornered sack style, as described on page 4; order this by Goods No. 89F680. We also furnish the same goods in the fashionable double breasted three-button sack style 30, and you can order this by Goods No. 89F681. There is a difference in the way the two styles are trimmed, as you will notice from the illustrations. We furnish the double breasted style 30 with satin facing to buttonholes on the lapels, thus making it the most stylish dress garment that you could find. Please remember that these suits are not what would ordinarily be sold at around $20.00 by clothiers. They are very fine, high grade, handsomely tailored garments, such as are sold from $30.00 to $35.00 retail; and we guarantee to fit and please you perfectly in every respect. If we fail in any way to do this, you are perfectly at liberty to return the garments to us at our expense and we will refund all you have paid, both the price and the transportation charges.

GENTLEMEN, PLEASE DON'T CONTINUE TO THINK, AS MANY GOOD DRESSERS HAVE DONE,

that you absolutely must pay $30.00 to $35.00 for finely tailored, well made clothes. We grant you that you have to pay that price to get the best clothing at retail; you have to because in the round about method that the clothing travels in reaching you there are extra expenses and extra profits that must all be figured in the prices. But don't imagine that this should apply to our proposition the same as to others. We do business on an entirely different basis, and there is no comparison whatever between the ordinary clothing values at retail and ours. The difference of $12.00 to $15.00 between other prices and ours is not made up by any better quality that others have to offer, but every cent of it is extra profit, extra expenses and extra cost, divided among manufacturers, wholesalers and clothiers, and we can prove it if you will only send us your order. Try either the regular cutaway sack style 18 or our special satin faced double breasted style 30.



...and ... made of.

For this extra fine all wool black Thibet goods with satin facing on lapels in the above double breasted sack style 30, sizes 34 to 42 inches chest, ask for

Goods No. 89F681

Price for suit.....$16.00
Price for coat and vest 12.00
Price for pants..... 5.50

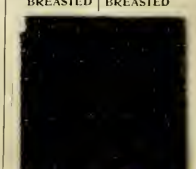
$15.20
STYLES 18 or 32

...was stiffening. Comes in STYLE 18, cutaway sack, and STYLE 32, straight front single breasted sack, two of the most popular fashions now worn. SIZES, 34 to 42 inches chest only.

Goods No. 89F676

Price for suit, style 18 or 32..$15.20
Price for coat and vest, style 18 or 32 ..... 11.15
Price for pants ... 5.55

$16.50 SINGLE BREASTED | $17.50 DOUBLE BREASTED



...Comes in STYLE 18, single breasted, and STYLE 30, double breasted. Sizes, 34 to 42 inches chest.

Goods No. 89F682

Price for suit, style 18..... $16.50
Price for coat and vest, style 18.. 12.10
Price for suit, style 30..... 17.50
Price for coat and vest, style 30.. 13.10
Price for pants ... 6.05

WE DO NOT MAKE ANY GARMENTS TO ORDER FROM GOODS SHOWN IN THIS SAMPLE BOOK. THESE GARMENTS ARE FURNISHED ONLY IN THE STYLES AND ONLY IN THE SIZES STATED FOR EACH NUMBER. IF YOU WISH MADE TO ORDER CLOTHES WRITE FOR OUR FREE SAMPLE BOOK No. 81F. SEE PAGE 4 IN THIS BOOK ON SIZES, STYLES, ETC.

$15.36 BUYS ONE OF OUR VERY FINEST PURE ALL WOOL WORSTED SERGE LINED SUITS

IT PAYS TO BUY THE BETTER GRADES OF GOODS ALWAYS, AND ESPECIALLY DOES IT PAY WHEN WE OFFER YOU THE VERY FINEST GRADES OBTAINABLE AT SUCH A PRICE AS $15.36.

Don't compare this garment with anything at retail, even at $20.00, because this is far and away ahead of anything offered elsewhere at $25.00. Better cloth, a finer and richer pattern, more elegantly tailored and a better fitting suit—more up to date in every way

For this very fine quality worsted, made in round cornered sack style like this illustration, with fine serge body lining and very finely tailored throughout, ask for

Goods No 89F678

Price for suit.....$15.36
Price for coat and vest..... 11.26
Price for pants..... 5.63

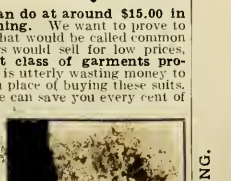
ASK FOR GOODS No. 89F678, for this splendid quality suit at $15.36, and we will send you a suit according to your measurements with the understanding and guarantee that it is beyond question a $30 00 garment as compared with regular standard values retail, that it is better lined, better made, more handsomely tailored, and in every way a more stylish and better fitting suit than you ever had for $25.00, **or you have the privilege of returning it to us at our expense, and we will refund you every cent you have paid—your $15.36 and the transportation charges.**

THIS ELEGANT SUIT IS MADE FROM GOODS LIKE SAMPLE, which is a genuine pure all wool worsted cloth, weighing 20 ounces to the yard, a good weight for fall and winter, and, in fact, year around purposes. It is a rich dark brown, with a neat shell weave stripe, but not at all pronounced, as you will see, because of the same shade as the background. You can rest assured that a pattern and quality like this **will never be seen elsewhere in suits below $25.00 to $30.00,** in fact, tailors use it in their fancy priced business suits.

WE LINE THIS GARMENT WITH GENUINE FINE QUALITY IMPORTED SERGE in coat body and vest back, sleeves are lined with an imported high grade sateen. You don't get finer linings and trimmings in suits at any price retail. Coat is interlined in shoulders with high grade all wool felt, and fronts with fine quality French haircloth. Pockets are thoroughly tacked and stayed, the suit is sewed with silk throughout, and in every detail we promise you the most remarkable quality and value ever seen. **We are sure that you would consider it a splendid value if you were to pay $25.00 for it.**

WON'T YOU TRY THIS SUIT AS A SAMPLE OF OUR VERY FINE QUALITIES,

so that we can show you what we can do at around $15.00 in the way of producing extra fine clothing. We want to prove to you that we are not simply furnishing what would be called common or average grade clothing, such as others would sell for low prices, but that we are offering the **very finest class of garments produced.** We want to show you that it is utterly wasting money to spend $12.00 to $15.00 more elsewhere in place of buying these suits. We want to show you at our risk that we can save you every cent of this, and if anything can improve on the quality in both the fabric and tailoring as against what you have been getting elsewhere and paying big prices for. We have thoroughly astonished many very fine dressers in all parts of the country, and we daily receive many letters expressing surprise at the remarkable values we are giving.



IF YOU DON'T SELECT THIS SUIT, but want something very fine, we suggest some of the fabrics quoted on page 9 or 10. Take, for example, Goods No. 89F682, on page 10, which is an exceptionally fine silver silk mixed business or dress suit. Any of the numbers suggested will prove to you that the quality of our clothing is far above the average on the market. In our own plant we can supervise the making of the clothing in a very thorough manner, and nothing goes into these clothes but what we know to be the **best qualities in every particular.**

PLEASE REMEMBER THAT ALL THE CLOTHING OFFERED IN THIS BOOK IS READY MADE AND IS ONLY FURNISHED IN CERTAIN STYLES AND SIZES. DON'T ORDER SIZES OR STYLES THAT WE DO NOT OFFER. SEE PAGE 4 ON THIS SUBJECT.

$16.00 FOR SACK STYLES 1 or 18 — ELEGANTLY TAILORED AND VERY HIGH CLASS ENGLISH UNFINISHED WORSTED BLACK DRESS SUITS LINED WITH SKINNER'S GUARANTEED SATIN. — $17.00 FOR FROCK STYLE 5

Gentlemen

ACCUSTOMED TO WEARING VERY HIGH GRADE GARMENTS, those who want the best BLACK DRESS SACK or FROCK STYLES MADE, are invited to ORDER A SUIT from this genuine all wool 17-OUNCE IMPORTED ENGLISH UNFINISHED WORSTED AND COMPARE OUR SPLENDID SATIN LINED GARMENTS with the MOST FASHIONABLE TAILORING to be had ELSEWHERE.

DO YOU WANT THE BEST FITTING, BEST TAILORED AND MOST FINELY LINED BLACK SUIT TO BE HAD? Then you simply cannot afford to order any suit from a tailor or a high grade clothier until you have ordered one of these suits in your size, have tried it on and examined it throughout to see **what an astonishing offer in quality and style we here give you. Please stop thinking that you must pay $30 00 to $40.00** for very fine suits. Of course you will have to do it if you keep on buying from the average tailor and clothier, **but you simply cannot afford to do that any longer in the face of this remarkable offer.** Don't you see how it is possible that our price should be so low? We must not be compared on the same plane with other sources of clothing supply. We are the manufacturers, and whether it is a common, ordinary, plain every day business suit or knockabout garment or a very fine dress suit we sell them all at a price that just includes the cost of producing in our big clothing plant and our one small profit. **Nowhere is the difference in price so marked as in the finer grades,** and one reason for this is that tailors and clothiers who sell these garments sell few of them in comparison with other kinds. They cost more to them and they make more profit on them.

HENCE WE CAN SAVE YOU $15.00 OR EVEN MORE, AND GIVE YOU THE VERY FINEST QUALITY obtainable.

If you want this very fine unfinished worsted in the above rounded cornered sack style 1, satin lined, in any size from 34 to 42 inches chest measure and 30 to 40 inches waist, ask for

Goods No. 89F684

Price for suit	$16.00
Price for coat and vest	11.74
Price for pants	5.87

If you want this imported English unfinished worsted in the above cutaway sack style 18, satin lined, in sizes from 34 to 42 inches chest, 30 to 40 inches waist, ask for

Goods No. 89F685

Price for suit	$16.00
Price for coat and vest	11.74
Price for pants	5.87

If you want this extra fine imported unfinished worsted in the above frock style 5, satin lined, in any size from 34 to 42 inches chest and 30 to 40 inches waist, ask for

Goods No. 89F686

Price for suit	$17.00
Price for coat and vest	12.74
Price for pants	5.87

THIS CLOTH IS AN EXTRA FINE FABRIC AS YOU CAN READILY SEE AND THE SUITS ARE LINED THROUGHOUT BODY WITH SKINNER'S SATIN. They are exceptionally well interlined, shoulders neatly shaped, padded fronts, properly stiffened with haircloth under collar, padded, finely sewed and of the very finest shape and fitting qualities. We have gotten these suits up at the special request of thousands of good dressers who wish something extra fine for special purposes and we know that they will fulfil the best dressers' fullest expectations.

PLEASE DON'T LET THE QUESTION OF GETTING A FIT WORRY YOU IN THE LEAST.

JUST GIVE US YOUR MEASUREMENTS as carefully as you can, as suggested on page 2 or on our order blank (it is all very simple, indeed), and your height and weight for our guide, and we positively guarantee to fit you and please you perfectly. If we don't, the expense is all ours — we will refund you every cent you paid together with the express charges. **There is hardly the slightest chance for a disappointment** as we have an immense experience and very seldom fail to fit our customers even though in some cases they may not understand the way to measure perfectly. We can very well tell if any mistake is made and always guard against it.

SEND US YOUR ORDER

ON THIS LIBERAL OFFER AND WE WILL PROMISE YOU THE FINEST CLOTHING TO BE HAD AND WE WILL ACTUALLY SURPRISE YOU WITH OUR VALUES

$20.00 Prince Albert or Tuxedo Suits

PRINCE ALBERTS AND FULL DRESS SUITS

WITH SILK FACING, AND TUXEDO SUITS WITH SKINNER'S GUARANTEED SATIN FACING

$22.00 FULL DRESS STYLE SUIT

For this very fine all wool unfinished black worsted in the above Prince Albert style 6, with silk facing on lapels, as illustrated, and in sizes from 34 to 42 inches chest, 30 to 40 inches waist only, ask for

Goods No. 89F687

Price for Prince Albert suit..... $20.00
Price for Prince Albert coat and vest..... 15.00
Price for trousers..... 7.00

THESE

HIGH GRADE SUITS

ARE ALL MADE FROM AN EXTRA FINE QUALITY GENUINE ALL WOOL UNFINISHED BLACK DRESS 17-OUNCE WORSTED, ADAPTED FOR DRESS WEAR THE YEAR ROUND. We will mail you a sample of it if you will write and be sure to ask for SAMPLE CARD No. 91F.

HAVING HAD NUMEROUS REQUESTS FROM OUR CUSTOMERS for extra fine ready to wear Prince Albert, Tuxedo and Full Dress garments, we have selected from the best mill this extra fine all wool unfinished black dress 17-ounce worsted and have made it into these three styles, as illustrated. **We do not show a sample in this book, as this is a very high class goods and the styles being especially adapted for dress wear, it will not be necessary to sample it in an edition of this kind,** which we issue in quantities of several hundred thousands, **but if you want to see a sample of the cloth before ordering, just write and ask for our Free Sample Card No. 91F.** However, we can guarantee that if you order direct from this description, you will be more than satisfied with the quality of the fabric, as it is just such goods as are used by tailors and the best clothiers only in their very highest priced dress garments. Don't doubt the quality and tailoring of these suits because our price is so low. **We have but to remind you of our method of doing business, making the clothes ourselves and selling them direct to you** for a price that represents just two items, the actual cost and our one small profit.

For this very fine unfinished all wool worsted in the above Tuxedo style 15, with Skinner's guaranteed satin facing, as illustrated, and in sizes from 34 to 42 inches chest, 30 to 40 inches waist, ask for

Goods No. 89F688

Price for Tuxedo suit, $20.00
Price for Tuxedo coat and dress vest..... 15.00
Price for trousers..... 7.00

THESE DRESS SUITS ARE HANDSOMELY TAILORED and lined throughout body and back of vest with an extra fine quality of imported satin finish venetian, a rich lining fabric, giving far better service than the satin or silk linings that are sometimes used by manufacturers in dress styles. This will give you the very finest possible service, being the most practical body lining obtainable for these garments. The inside of vest and the sleeve lining of coats are of Skinner's guaranteed satin, an extra durable, widely known quality. The Prince Albert and the Full Dress coats are faced to the buttonholes with silk and the Tuxedo coat is faced with Skinner's satin. **This makes the garments the very finest of their class.** You will certainly not equal the quality, tailoring and finish of these suits under $35.00 to $40.00 retail.

WE POSITIVELY GUARANTEE TO FIT YOU. We have a large experience in this line and while of course we would like you to be as careful as possible in your measurements and give them as accurately as you can, yet it is all very simple and very plain, as explained on page 2 or on our order blank. If we fail to fit you exactly as you like, or if we fail to show you that these suits are worth very near double what we quote here, you are perfectly at liberty to return the clothes to us at our expense and we will refund your money. We give the same guarantee on these garments as on any other. **Don't order a Prince Albert, Tuxedo or Dress Suit from a tailor or clothier until you have first examined and tried on one of these very fine suits. The Prince Albert or Tuxedo costs you $20.00 and the Full Dress $22.00. Just order by the number given below the style you select.**

If you want this fine unfinished all wool black worsted in the above Full Dress style 7, with silk facing, as illustrated, and in sizes from 34 to 42 inches chest, 30 to 40 inches waist, ask for

Goods No. 89F689

Price for Full Dress suit..... $22.00
Price for Full Dress coat and dress vest..... 17.20
Price for trousers..... 7.00

SPLENDID VALUES IN CORDUROY SUITS, PANTS AND VESTS

WE HANDLE ONLY THE FINER GRADES of corduroys such as give good, satisfactory service, and we do not use any of the very cheaply made corduroy fabrics such as are sometimes offered at low prices on the market, but which are really a poor investment at any price. We guarantee the corduroy goods offered on this page and on page 15 to give good, honest service and prove the best possible value ever offered.

$6.50 REGULAR SIZES | **$8.00** EXTRA SIZES

style 1, reg'r sizes..$4.76
Price for pants, regular sizes.....$2.38
Price for suit, style 1, sizes 43 to 50 in. chest..$8.00
Price for coat and vest, style 1, sizes 43 to 50 inches chest....$5.76
Price for pants, sizes 42 to 50 inches waist...$2.88

$7.50 SINGLE BREASTED | **$8.50** DOUBLE BREASTED

ure only.

Goods No. 89F902

Price for suit, style 1..$7.50
Price for coat and vest, style 1.....$5.50
Price for suit style 30.....$8.50
Price for coat and vest, style 30.....$6.50
Price for pants.....2.75

$7.90 SINGLE BREASTED STYLE

HERE IS A WONDERFUL VALUE IN FANCY CORDUROY SUITS.

$8.90 DOUBLE BREASTED STYLE

IF YOU WANT THE GOODS LIKE THIS SAMPLE IN SINGLE BREASTED STYLE ASK FOR GOODS No. 89F904 AT $7.90, OR IF YOU WANT THE SAME GOODS IN DOUBLE BREASTED STYLE, ASK FOR GOODS No. 89F905 AT $8.90.

HERE WE OFFER YOU a very fine quality of Lawrence Corduroy in the favorite brown and gray dot design. This is something very much better than the usual corduroy that may be offered at the average clothier's. In fact, we know that you would have to pay $10.00 to $12.00 for a suit of clothes of a similar design, but of inferior goods, at retail. We are getting a very large quantity of this fabric direct from the Lawrence Mills at a figure surprisingly below what the average manufacturer pays, and as we make these garments in our own plant in very large numbers, the cost of manufacturing is reduced to the smallest possible figure; at the same time our profit being only a fraction of the average profits made by clothing men you can bank upon it that our values represent the very biggest values that you could possibly obtain for your money. You can rest assured that you are in just as good a place or even better than the average clothier who buys his clothing in large lots.

LET US SEND YOU one of these fancy corduroy suits either in style 1 at $7.90 or in style 30 at $8.90, with the understanding that if it is not the greatest value you ever saw in corduroys, and the best sewed, best tailored and all around best garment for any such money, you can return the clothes to us at our expense and get all your money back.

SIZES, 34 to 42 inches chest, 30 to 40 inches waist and the usual inseam measurements.

If you want this fancy corduroy in the above style 1, ask for

Goods No. 89F904

Price for suit....$7.90
Price for coat and vest.....5.78
Price for pants..2.89

If you want this fancy corduroy in the above double breasted style 30, ask for

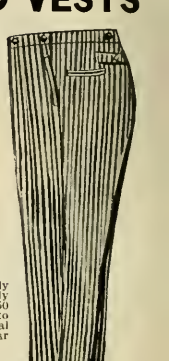
Goods No. 89F905

Price for suit....$8.90
Price for coat and vest.....6.78
Price for pants...2.89

$1.50 DRAB CORDUROY PANTS. A good, durable grade of corduroy of the same shade as the sample shown for Goods No. 89F900 on this page; and while this is not as fine a class of corduroy as Goods No. 89F900, yet it is very much better than the average corduroy offered on the market at any such money as this, and is for all purposes as good as one might desire for ordinary corduroy pants. This is a splendid value for the money. We guarantee it to give the best possible satisfaction. Carefully sewed, very well made throughout.

Goods No. 89F906

Price for pants.....$1.50



$2.00 REGULAR SIZES | **$2.50** EXTRA SIZES

EXTRA QUALITY DRAB CORDUROY PANTS. This is of the very same shade as the sample shown for Goods No. 89F900 and next to it in quality. The pants are exceptionally well sewed and tailored, and are not the ordinary roughly made, cheaply sewed pants commonly offered at $2.50 to $4.00 elsewhere. We guarantee these garments to give exceptionally fine service; made with the usual pockets. SIZES—This number comes both in regular and extra sizes.

Goods No. 89F908

Price for pants, sizes 30 to 40 inches waist measure.....$2.00
Price for pants, sizes 42 to 50 inches waist measure.....$2.50

$2.50 GOOD, DURABLE BROWN CORDUROY PANTS. The pants under this number are made of corduroy of the same shade as the sample shown for Goods No. 89F902, on this page, and next to it in quality. They are extra well sewed, have double crotch pieces, buttons are put on so that they cannot come off, and we guarantee the pants against ripping or breaking with any ordinary wear. This is a better class of corduroy than is ordinarily sold at higher prices elsewhere. SIZES, 30 to 40 inches waist measure only.

Goods No. 89F910

Price for pants.....$2.50

$2.75 EXTRA FINE BLUE BLACK ENGLISH CORDUROY PANTS. This corduroy is of about the same weave or rib as Goods No. 89F902, of which we show a sample on this page, only this number is an extra fine grade of corduroy in a blue black shade. It is a very much finer class of goods than is ordinarily offered on the market and is strictly guaranteed against all ripping or breaking. Is well sewed, made with the usual pockets, and is worth double what we ask for it. SIZES, 30 to 40 inches waist measure.

Goods No. 89F912

Price for pants.....$2.75

$3.00 HIGH CLASS ENGLISH TAN CRINKLE CORDUROY PANTS. This is the finest and best quality of corduroy that we can buy, an extra heavy weight, and a fabric that will give you exceptional wear. It is a nice rich tan shade, with a richer and softer finish than the average corduroy. If you want something very fine in corduroy pants, here we offer you something that you could not buy under $5.00 or more at retail, and it is not everywhere that you could find as good a grade as this sold. Neatly and stronlgy sewed, made in the usual fashion. SIZES, 30 to 40 inches waist measure only.

Goods No. 89F914

Price for pants.....$3.00

For Corduroy Working Clothing see page 31 for an astonishing value.

$1.12 PLAIN DRAB CORDUROY SINGLE BREASTED VEST. This vest is made from a good grade of drab corduroy, that is the same shade as the sample shown for Goods No. 89F900 on page 14, although not quite of as fine a grade, but for a vest it is exceptionally good and much better than the common goods sold at cheap figures in the average store. **This price is less than the average storekeeper could buy them at wholesale in dozen lots.** Made single breasted style, five buttons and no collar. Sizes, 34 to 42 inches chest.

Goods No. 89F920

Price for single breasted vest, **$1.12**

$1.23 FANCY BROWN AND GRAY PARTRIDGE PATTERN SINGLE BREASTED CORDUROY VEST. The background of this pattern is of the same shade as the sample shown for Goods No. 89F902 on page 14 and over this is sprinkled gray flakes, bringing out what is commonly known as the partridge pattern, favorite design for fancy corduroy vests. **Remember our price puts you in a better place than the retail merchant.** Made in single breasted style only, as illustrated. Sizes, 34 to 42 inches chest.

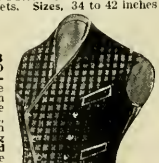
Goods No. 89F922

Price for single breasted vest..... **$1.23**

$1.38 DOUBLE BREASTED FANCY BLACK AND GRAY PATTERN VEST. Quality—A durable substantial grade of fancy corduroy practicable for vests. Pattern—Background is a rich black over which is a broken check effect in gray with a scattering of small gray dots within the checks as well. Very fashionable and the latest fashion. Style—Made double breasted with two rows of five buttons each and no collar, the usual four pockets. Sizes, 34 to 42 inches chest only.

Goods No. 89F924

Price for vest, **$1.38**



$1.67 STYLISH FANCY BROWN AND GRAY DOUBLE BREASTED CORDUROY VEST. Quality—A neat cord and fine wearing fabric. Background is brown over which run gray lines in the same direction as the cord, from one to three gray lines in each cord, thus bringing out a sort of irregular or broken narrow stripe effect. **If you want something real good, tasteful and up to date we recommend this handsome garment.** Style—Made double breasted with two rows of five buttons each, no collar, four pockets, very carefully tailored. Sizes, 34 to 42 inches chest.

Goods No. 89F926

Price for vest..... **$1.67**

$1.49 VERY FINE QUALITY FANCY BLACK AND GRAY CORDUROY VEST. Quality—A somewhat better grade, a neater cord effect than the average. Pattern—Background black, over which are thickly sprinkled neat small gray dots, bringing out a general dark and gray effect, while at the same time the gray dots are more plentiful at regular intervals, thus forming faint wide horizontal bars, but not at all pronounced. Style—Single breasted, five buttons, no collar. **This is a real stylish and very handsome garment.** Sizes, 32 to 42 inches chest.

Goods No. 89F928 Price for vest, **$1.49**

$4.15 TO $7.23 WONDERFUL BARGAINS IN SUITS

CONSISTING OF A COAT AND VEST OF ONE SHADE OR PATTERN AND PANTS OF ANOTHER. DON'T OVERLOOK THIS GREAT OFFER.

BECAUSE WE ARE IN THE HABIT of accommodating our customers to a very much greater extent than any other clothier or manufacturer, by reason of our selling a coat and vest or pair of pants out of any suit we catalogue, thus breaking our suits, we naturally have left on our hands toward the end of the season quite a large number of coats and vests for which we have no pants to match or many pants without a coat and vest to match.

WE COULD SELL THESE TO JOBBERS HERE AT A LOW PRICE, but as we must close them out we have decided to give our customers the benefit of the same low price that we would have to accept from a jobber for such odds and ends.

FOR THIS REASON you can certainly get a wonderful bargain in any of the garments mentioned in this lot. We quote them at figures much below what they would ordinarily sell for from our own line and are easily worth three times our prices, even the coat and vest alone is worth in any case considerably more then we ask for the complete suit.

IF YOU ARE NOT PARTICULAR to have a complete suit of all one pattern, and would just as leif have the coat and vest of one kind and pants of another kind of goods that will form a close enough match, you can certainly profit greatly by these values.

ALL THESE SUITS COME IN STYLE I, round cornered sack, with the usual pockets and are made, lined and trimmed, of course, in exactly the same way as our regular clothing, and come only in sizes from 34 to 42 inches chest. We have quite a variety of patterns, but no solid shades like blues or blacks.

SEND US YOUR ORDER WITH THE PRICE ENCLOSED for the suit you want to buy, mention the goods number of the lot you select from, give us your breast, waist and inseam measurements, and what your tastes are in the way of a pattern and we will come as close to it as we possibly can.

WE DON'T FURNISH ANY SAMPLES OF THESE GOODS

as we only have one or two of a kind, mostly it is only one coat and vest, or one pair of pants of a kind.

THIS LOT CONSISTS OF GOOD QUALITIES OF CHEVIOTS, CASSIMERES, TWEEDS, ETC., and various dark shades or mixed patterns in coats and vests and similar shades in pants, such goods as we have ourselves been selling at a price much in advance of what is here quoted. These garments are certainly worth three times this price.

Goods No. 89F947

Price for any mixed suit in this lot..... **$4.15**
Price for any coat and vest in this lot..... **2.77**

IN THIS LOT OF ODDS AND ENDS we have a very nice collection of our better qualities of cassimeres, cheviots, meltons, tricots, tweeds, etc., in mixed shades or dark fancy patterns (no solid black or blue goods). All easily worth three times this price. Mention what you like and we will give you as close as we have to it.

Goods No. 89F948

Price for any suit..... **$4.93**
Price for any coat and vest..... **3 28**

SOME REALLY VERY FINE GARMENTS, such as we have been selling in our previous regular lines at advanced prices, consisting of the finer cheviots, cassimeres, tweeds, Scotch effects and good wearing fancy worsteds (no solid black or blue shades), some very nice patterns, fairly dark, some medium shades, regular sizes only.

Goods No. 89F949

Price for any suit... **$5.68**
Price for any coat and vest..... **3.78**

OUR VERY BEST QUALITY OF MIXED SUITS such as we have previously included among some of our highest priced clothing. You will easily recognize the value of about three times this in these neat tweeds, cheviots, fancy worsteds, Scotch effects, etc., various patterns and shades represented, mostly dark (no solid black or blue shades). Mention your taste and we will come as close as we can to it.

Goods No. 89F950

Price for any suit..... **$7 23**
Price for any coat and vest..... **4 82**

$1.25 PANTS

COMPARE ONLY WITH $2.25 RETAIL VALUES

IF YOU could only see our immense clothing plant in full operation and could see the great care we take in examining the fabrics to insure quality being exactly right, could see how we make these pants, what care is taken to insure strength and durability, you would conclude at once that we were giving you THE BEST VALUES IN CLOTHING THAT CAN BE HAD.

ASK FOR GOODS No. 89F702, give your waist measure, taken over your pants just above the hip bones, and your inseam or leg measurement, taken from close up in the crotch to the heel seam of your shoe, enclose our special price of $1.25 and let us send you this pair of pants made from good weight cotton mixed worsted exactly like sample with our GUARANTEE that if you can get the equal of them at retail under $2.25 or if we fail to please you in any particular, we will refund you your $1.25, and whatever transportation charges the pants cost you.

YOU CANNOT AFFORD TO BUY YOUR PANTS AT RETAIL, when you can get them from us at actually less than wholesale prices. Think of it, we are the largest clothing manufacturers in the United States and besides sell to you direct. We quote the manufacturer's price to you and it is a lower price, quality considered, than the dealer pays other manufacturers for pants in dozen lots. WHILE THIS $1.25 VALUE OF OURS represents good grade, strongly sewed, well made pants, yet when for $1.00 or $2.00 more you can get from us the best grade of pants that are produced, why not take some of the finer qualities, such as we offer on pages 17 and 18.

Goods No. 89F702
Price for pants $1.25

BEFORE BUYING LOOK CAREFULLY THROUGH OUR LINE OF BEST GRADES, and we know that when you see them and consider that we guarantee them for quality and make to be the best obtainable you can hardly fail to see the wisdom of getting one of the fine grades which we sell at prices which retailers charge you for comparatively cheaply made garments.

$1.34

... from the materials and making the garments in our own plant, selling them at a mere fraction above the actual cost of producing them, are not equaled anywhere else. SIZES, 30 to 40 inches waist.

Goods No. 89F704
Price for pants . . . $1.34

$1.48

... member that we make these clothes ourselves, they are thoroughly sewed, of neat shape. SIZES, 30 to 40 inches waist, 30 to 36 inches inside seam. Width of legs varies according to waist measure, as explained on page 4.

Goods No. 89F706
Price for pants . . $1.48

$1.58

... neat shape, well sewed and have patent "never come off" buttons. You simply could not buy pants of this quality in dozen lots wholesale for as little money as we ask. SIZES, 30 to 40 inches waist 30 to 36 inches inside seam.

Goods No. 89F708
Price for pants . . $1.58

$1.62

... on page 2, also inseam, and we will send you these pants and guarantee that you will like them better than pants that you have been buying at retail for about twice this price. SIZES, 30 to 40 inches waist, 30 to 36 inches inside seam.

Goods No. 89F712
Price for pants . . $1.62

$1.68

... existence, we insure you the most stylish and best fitting, best sewed and best tailored garments to be obtained at a saving of about one-half. Don't buy pants at retail. SIZES, 30 to 40 inches waist, 30 to 36 inches inside seam.

Goods No. 89F714
Price for pants . . . $1.68

$1.79

... more money to a wholesale house for pants in dozen lots than this price here quoted. Why not make this exceptional saving? SIZES, 30 to 40 inches waist. Width of pants legs varies according to waist measure, as explained on page 4.

Goods No. 89F716
Price for pants . . . $1.79

$1.87 REGULAR SIZES | $2.37 EXTRA SIZES

... selecting it for general or dress wear. It comes both in regular and extra sizes. Very finely tailored.

Goods No. 89F718
Price for pants, sizes 30 to 40 inches waist $1.87
Price for pants, sizes 42 to 50 inches waist 2.37

$1.80

... which is something that cannot always be depended upon in buying pants from a retailer, who is not in a position to know everything about the garments he sells. SIZES, 30 to 40 inches waist, 30 to 36 inches inside seam.

Goods No. 89F720
Price for pants . $1.80

PANTS UNLESS OTHERWISE STATED COME ONLY IN REGULAR SIZES from 30 to 40 inches waist and from 30 to 36 inches inside seam. Width of legs varies according to waist size, as explained on page 4. We don't furnish pants larger or smaller than the sizes mentioned for each number. PLEASE NOTE THE SIZES IN EACH CASE.

1.50 POSITIVELY THE GREATEST VALUE EVER OFFERED FOR WEARING QUALITIES.

Our Celebrated Extra Heavy Wool Hairline Cassimere Pants.

GUARANTEED to give the strongest and longest wear of any pants sold at retail for $2.75.

Ask for Goods No. 89F710

GIVE YOUR waist and inseam measurement according to the simple plan shown on page 2, enclose $1.50 for any size from 30 to 40 inches waist and let us prove to you that you can save pretty near half in buying your pants from us as against what you would pay elsewhere. **This kind of goods is often shown by other manufacturers as a leader** and for that reason you can compare it with values elsewhere more readily, **and by actual comparison we know that you will be convinced that nowhere** can the equal of these pants be bought under $2.50 to $2.75. It is very simple to explain why. You are put upon the same basis as the dealer himself when you are buying from us, you buy on the same basis as if you were buying in dozen lots. We could not quote you a lower price than we do here if you were to buy $100.00 worth of these pants at a time; your dealer could not get better figures from other manufacturers on a quality equal to this than what we here quote you. Order one or more pairs of these pants **and see for yourself that we tell you just the plain facts in the matter.** We leave it to you to judge, and if you don't find it just as we say, return the pants at our expense and we will give you back every cent you paid out. **YOU WON'T LOSE A PENNY.**

Goods No. 89F710

Price for pants from 30 to 40 inches waist.. **$1.50**

Price for pants from 42 to 50 inches waist. **1.75**

PLEASE understand, too, that **this same standard of value** is in every pair of pants we offer from this line. If you don't want pants of this kind then you are just as fortunate; you save just as much if you buy any other pair here offered.

THIS NUMBER 89F710 **comes both in regular and extra sizes.** The regular sizes from 30 to 40 inches waist cost you $1.50 per pair and the extra sizes from 42 to 50 inches waist cost you $1.75 per pair.

$1.89

at fancy prices, a neat, smooth surface and a garment that will give exceptionally fine wear. Clothiers would sell this class of patterns at not less than about $4.00. SIZES, 30 to 40 inches waist; width of pants legs varies according to waist measure, as explained on page 4.

Goods No. 89F722

Price for pants **$1.89**

$1.98 REGULAR SIZES. $2.48 EXTRA SIZES

the retail cost of these pants to you to about $4.00. A very neat, dark stripe effect wonderfully popular, very finely tailored. Comes both in regular and extra sizes.

Goods No. 89F724

Price for pants, sizes 30 to 40 inches waist. **$1.98**

Price for pants, sizes 42 to 50 inches waist. . **2.48**

$2.18

derful care and we guarantee our line as a whole to be the most carefully chosen fabrics that you could have the privilege of examining. Remember, we are the manufacturers and these prices are not retail; you are getting better than wholesale values. SIZES, 30 to 40 inches waist.

Goods No. 89F726

Price for pants . . **$2.18**

$2.38 REGULAR SIZES $2.88 EXTRA SIZES

our own hands. Supervision in our own plant. We can guarantee our clothes absolutely as being of the best workmanship throughout. This number comes both in regular and extra sizes.

Goods No. 89F728

Price for pants, sizes 30 to 40 waist . . **$2.38**

Price for pants, sizes 42 to 50 waist. . . **2.88**

$2.29

fitting garment from this number and save you at least $2.00, as compared with retail prices everywhere else. Every garment is thoroughly sewed, neatly tailored. SIZES, 30 to 40 inches waist.

Goods No. 89F730

Price for pants **$2.29**

$2.48

cost and then you'll find this equal to retail $4.00 and $4.50 values. Put yourself in the same place as a clothier and make this profit; we are the manufacturers. SIZES, 30 to 40 inches waist, 30 to 36 inches inside seam.

Goods No. 89F732

Price for pants . . **$2.48**

$2.62

some cases we can give you really exceptional values because of fortunate purchases of very large quantities of cloth at extremely low prices. This is a number on which you will save a lot of money. SIZES, 30 to 40 inches waist.

Goods No. 89F734

Price for pants **$2.62**

$2.67

Triple patterns, are firmly sewed throughout, double sewed in crotch and all vital points, pocketing is good durable quality, in fact the workmanship is strictly first class in every particular. SIZES, 30 to 40 inches waist.

Goods No. 89F736

Price for pants **$2.67**

ALL THE CLOTHING REPRESENTED IN THIS BOOK IS READY MADE, AND THEREFORE COMES ONLY IN CERTAIN STYLES AND SIZES. IF YOU WANT A DIFFERENT SIZE OR A DIFFERENT STYLE THAN WHAT WE QUOTE WE CANNOT FURNISH IT FROM THIS BOOK. SEE PAGE 4 ABOUT OUR MADE TO MEASURE CLOTHING BOOK 81F.

$2.89 WHICH REPRESENTS A RETAIL PANTS VALUE OF NOT LESS THAN $5.00.

HOW IS IT POSSIBLE FOR A PAIR OF PANTS LIKE THIS EXCELLENT QUALITY TO COST YOU LESS THAN $5.00 WHEN IT GOES THROUGH SO MANY DIFFERENT HANDLINGS AND HAS ADDED TO IT SO MANY DIFFERENT EXPENSES AND PROFITS, SUCH AS HAPPENS TO IT IF IT REACHES YOU THROUGH THE ORDINARY RETAIL CHANNELS?

WE GUARANTEE THE QUALITY of this pair of pants. THIS VERY FINE GRAY EFFECT, as well as the quality of every garment in this line.

We are in a far better position to control the quality of the goods we sell than any other clothing supply house in the country. Because we use such an immense quantity of all kinds of cloth and buy it direct from the weavers we are in a position to tell the weavers exactly what is wanted, even to dictate how the goods shall be woven for us, and as we have our own extensive examining department we absolutely refuse to use anything but what we know to be the most reliable and perfect goods. **Then we control the making** in our own plant, we see everything that goes into the goods, know how the garments are made and **absolutely prevent any cheapening of quality** at any stage from start to finish. **How is it possible for others** not in such a position to prevent wrong things from being done even though they should desire to prevent it? **Ours is the only sure way** and you can readily see that you can have the utmost confidence in any pair of pants, suit or overcoat you buy from us. **These are the reasons why we are so abundantly confident as to make such a liberal guarantee.**

THIS NUMBER, 89F744, is an extra heavy double and twist wool cassimere, very closely woven and a splendid wearer.

We don't know of any pants in our line that we would more willingly recommend for service for dress or business purposes than this number. It is a fine shade for general wear, matches beautifully with any coat and vest of dark shades, and when you consider that they are splendidly sewed, have double crotch pieces like all our pants, you can realize something of **the wonderful value we are offering. Sizes,** 30 to 40 in. waist and 30 to 36 in. inside seam only.

We do not furnish any larger or smaller sizes than what are mentioned for each number. Pants leg widths vary according to waist size. See page 4 for full details about sizes, styles, etc.

Goods No. 89F744
Price for pants. **$2.89**

$2.46

tastes of everybody. We wish to mention that these clothes are all exceptionally well made and are by no means such ordinary garments as are sold at low prices elsewhere, this quality equals $5.00 trousers at retail. **SIZES,** 30 to 40 inches waist, 30 to 36 inches inside seam.

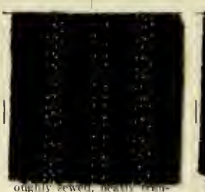
Goods No. 89F738
Price for pants **$2.46**

$2.79

of the cloth is pure wool worsted and silk yarn matches beautifully with dark coats and vests. You can buy at least two pairs of pants from us for the price you would pay elsewhere for one pair. Order and test this to your own satisfaction. **SIZES,** 30 to 40 inches waist.

Goods No. 89F740
Price for pants **$2.79**

$2.96 REGULAR SIZES | $3.46 EXTRA SIZES



quality, neat, well-trimmed and of the latest stylish shapes. We guarantee a neat fit in every case. This number comes both in regular and extra sizes.

Goods No. 89F742
Price for pants, sizes 30 to 40 inches waist **$2.96**
Price for pants, sizes 42 to 50 inches waist **3.46**

$2.97

ing trousers we are offering, something that we are sure will please a very large number of tastes; good dressers are wearing patterns of this kind extensively this season. **SIZES,** 30 to 40 inches waist, 30 to 36 inches inside seam.

Goods No. 89F746
Price for pants **$2.97**

$3.25

best dressing gentlemen everywhere will like, it has a rich jet black background and the silver silk threads bring out a rich contrast. Consider also that we make these clothes ourselves and guarantee fine workmanship in every way. **SIZES,** 30 to 40 inches waist.

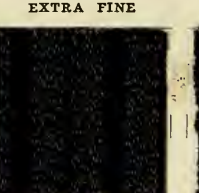
Goods No. 89F748
Price for pants **$3.25**

$3.50

money we can give you a pair of pants that you would pay more than $5.50 for at retail, yet if you have $3.50 to spare for these pants you get a value worth at least $6.00 retail. It is a good investment to get the best, our prices make it within your reach. **SIZES,** 30 to 40 inches waist.

Goods No. 89F750
Price for pants **$3.50**

$3.90 EXTRA FINE



wish to emphasize the value of this number as it is something you cannot afford to overlook if you want a really fine garment. Shape, fitting qualities and workmanship are the best grade throughout. **SIZES,** 30 to 40 inches waist, 30 to 36 inches inside seam.

Goods No. 89F752
Price for pants **$3.90**

$4.29 OUR VERY BEST

where and you would not any more than equal the fine tailoring, shape and fitting qualities of these trousers. Don't pay retail prices. We ask the dressers to try this number for an extra high grade garment. **SIZES,** 30 to 40 inches waist.

Goods No. 89F756
Price for pants **$4.29**

$7.43 AND UP FOR FAIRLY LIGHT AND MEDIUM WEIGHT FALL AND SPRING OVERCOATS AND TOP COATS.

$7.43 MEDIUM TAN COVERT SPRING OR FALL TOP COAT.

Quality—A fairly light weight fabric, makes a comfortable early fall or spring overcoat and a good, durable covert. **Shade**—Medium tan, one of the most popular shades for these garments. **Trimmings**—Lined with durable Italian in body and sleeves, to match the shade, interlined with felt padding, good canvas stiffening, pocketing and staying of excellent grades. **Style 31**; average length, 36 to 38 inches; usual pockets. While this is an excellent coat, actually worth double our price, at retail, before you buy, just look over our descriptions of some of our better grades; it will pay to get the very best as they cost very little more money, and, as you know, are worth twice what we ask. **Sizes,** 34 to 42 inches chest. Do not fail to state size wanted.

Goods No. 89F876
Price for overcoat.....$7.43

$7.94 DARK OXFORD GRAY FALL OR SPRING TOP COAT.

Quality—A neat fairly light or medium weight covert in a practical dark oxford gray shade. A great favorite for both general business and dress wear, and actually worth $15.00 retail value. **Trimmings**—Lined with a fine standard Italian in body and sleeves, shoulders padded, fronts properly shaped, garments are made over good fitting patterns and will hold their shape perfectly. **Style 31**, as illustrated; outside breast welt pocket, two skirt pockets with flaps and one inside pocket. **Sizes,** 34 to 42 inches chest; average length, 36 to 38 inches. If you want a lighter gray in still finer quality, see our $9.26 top coat, described on this page, as it is an extra fine garment. Do not fail to state size wanted.

Goods No. 89F878
Price for overcoat.....$7.94

The style in which all our Fall and Spring Overcoats and Top Coats are made.

Style 31

IF YOU DO NOT WISH A HEAVY WINTER OVERCOAT you can make your selection from the following numbers, as we carry a very fine assortment of fairly light to medium weight coverts, cheviots and thibets specially adapted for the purpose of spring and fall overcoats, or what are popularly known as top coats. Tailors, tailors' agents and clothiers would charge you practically twice our price, while they would give you nothing finer than these in cloth, trimmings, workmanship or fit. **See our extra fine silk faced Dress Top Coat No. 89F888.**

STYLE AND SIZES—We furnish these garments only in regular sizes from 34 to 42 inches chest, and each and every garment is made in the same style 31, as here illustrated, average length, 36 to 38 inches, three outside pockets, one side pocket and the latest fashionable cut in every particular. We do not furnish them in any other style or sizes. **We do not furnish samples, as these are standard well known fabrics, described accurately, and every expense possible is cut out with a view of giving you the greatest possible value to be had.**

MEASURE IN THE SAME WAY as you would for an undercoat, as explained on page 2. Give chest measure around body taken over your vest.

$8.65 FAIRLY LIGHT TAN COVERT FALL OR SPRING OVERCOAT.

Quality—A medium weight, neat, close weave covert cloth, such as tailors would use in top coats at $15.00, and a fairly light grayish tan shade. If you want a light shade coat, this is especially recommended. **Trimmings**—Lined in coat body and sleeves with a good mercerized Italian to match the shade of garment, carefully interlined, nicely shaped, and, remember, our tailoring is unusually fine, because they are made in our own finely equipped plant. **Style 31**, as illustrated. **Sizes,** 34 to 42 inches chest. Do not fail to state size wanted.

Price for overcoat..... (**Goods No. 89F880**).....$8.65

$8.87 SPLENDID VALUE ALL WOOL BLACK THIBET TOP COAT.

Quality—A medium weight, suitable for chilly weather at any season of the year if one desires a short coat. Made from all wool jet black thibet of a grade that would be used in coats of $16.00 retail. **Trimmings**—Lined to body and sleeves with a fine venetian of very durable grade and nice finish, shoulders neatly shaped and rounded, padded with wool felt, fronts carefully stiffened and tailoring of the best standard throughout. **Style 31**; average length, 36 to 38 inches. **Sizes,** 34 to 42 inches chest. Measure taken around the body at chest, as explained on page 2. Measure over your vest. Do not fail to state size wanted.

Goods No. 89F882
Price for overcoat.....$8.87

$9.26 FANCY GRAY HERRING-BONE AND STRIPED EFFECT CHEVIOT TOP COAT.

Quality—A fairly light to medium weight cheviot, a medium soft finished fabric of excellent appearance and good wearing qualities. **Pattern**—Back-Round is dark and gray herringbone effect with very small faint stripes one inch apart. This is an exceptionally stylish gray and one worn in the most fashionable centers by the best dressers. **Trimmings**—Fine venetian lining in body and sleeves, shoulders carefully padded; strictly fine tailoring throughout, equal to what is found in any retail $18.00 coat. **Style 31**; average length, 36 to 38 inches; latest fashionable cut. **Sizes,** 34 to 42 inches chest. We guarantee a perfect fitting and finely tailored coat in this number. Do not fail to state size wanted.

Goods No. 89F884
Price for overcoat.....$9.26

$10.43 EXTRA FINE ALL WOOL TAN COVERT TOP COAT.

Quality—A fairly medium weight, finely woven, strictly all wool covert cloth of an excellent finish, such as is used in fancy priced tailoring elsewhere. **Shade**—A medium tan, caused by background being a regular dark tan shade mixed with small gray threads. **Trimmings**—Extra fine venetian in body and sleeves to match the shade of goods, sewed with silk, good wool felt shoulder padding, garments will hold their shape perfectly as they are tailored by expert workmen and fine handiwork guaranteed. **Style 31**, as illustrated, in the latest fashionable make, like merchant tailored coats. **Sizes,** 34 to 42 inches chest. Do not fail to state size wanted.

Goods No. 89F886
Price for overcoat.....$10.43

$11.98 HIGH CLASS UNFINISHED BLACK WORSTED DRESS TOP COAT, SILK FACING ON LAPELS.

An elegant tailored, very fashionable, beautifully lined dress overcoat, actually worth from $20.00 to $25.00. **Quality**—A 19-ounce, medium weight fine weave, black unfinished worsted, guaranteed for fine dress wear. **Trimmings**—Lapels have silk facing to buttonhole, body of coat is lined with very fine satin finish venetian, and sleeves with Skinner's guaranteed satin. This coat is made by finely skilled workmen who devote their entire time to our finer grade clothes, and the garment is recommended to any gentleman who wants a strictly fine black dress top coat. **Style 31**, as illustrated, only that this coat will show silk facing on the lapels; average length, 36 to 38 inches; finely shaped and rich appearing garment. **Sizes,** 34 to 42 inches chest. Do not fail to state size wanted.

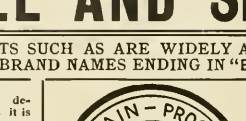
Goods No. 89F888
Price for overcoat.....$11.98

$5.76 AND UP

FOR MEN'S CIELETTE RAINPROOF FALL AND SPRING OVERCOATS

OVERCOATS SUCH AS ARE WIDELY ADVERTISED AT FROM $10.00 TO $30.00 RETAIL, UNDER VARIOUS BRAND NAMES ENDING IN "ETTE" SOLD BY US DIRECT AT MANUFACTURERS' PRICES

THE CIELETTE RAINPROOFING PROCESS needs little description as it is widely advertised by the patentees and is recognized to be the best of the processes for rainproofing fabrics. Others charge very high prices for coats of this class sold under other brand names ending in "ette," merely because the patent chemical used represents a comparatively recent process (though it costs very little) and are taking advantage of the popularity of these coats to make more profit than they would on regular overcoats. By this process a chemical is applied to any ordinary woolen fabric giving it the property of turning water without in any way affecting, injuring, or changing the appearance, color or wearing quality of the goods. Overcoats made from fabrics thus treated are then adapted either for regular overcoats for spring and fall wear or for raincoats. They are not intended for severe or long continued rains such as only a rubber coat or mackintosh could resist, but for all ordinary rainy weather they give the most practical service, being very comfortable and a great relief as compared with the airtight mackintosh or rubber coat, and are therefore the latest and most stylish as well as practical spring and fall overcoat one could possess. No one should be without one of these garments, especially when we sell them at manufacturers' prices as quoted on this page and page 21.



The trade mark of the Patent Waterproof Process, which we have bought the right to use.

STYLES IN WHICH THEY ARE MADE. Most of these coats are furnished only in style 135 and two of them only in style 140, both of which we show on page 21. Style 135 is single breasted, has a plain cloth collar, two lower pockets and one breast pocket outside and one inside pocket. Style 140 is double breasted with lapels made same as in a single breasted coat, plain cloth collar, two lower outside pockets and inside pocket. Both styles average about 51 inches long. There is no body lining in any of these coats with the exception only of lining in the yoke or over shoulders. Sleeves are also lined. All the coats are cut to hang fairly full from the shoulders down and not tight. They are all very carefully tailored and are handsomely made fashionable garments.

SIZES. Cielette raincoat comes only in sizes from 34 to 42 inches chest measure; average length, 51 inches. We don't furnish any larger or smaller sizes.

HOW TO MEASURE. See page 2. Give measurement around body at breast, close up under arms, over the vest, just as you measure for an ordinary coat. It is very simple and we positively guarantee to fit and please you perfectly in any coat you order, or we will refund your money.

WE DO NOT SAMPLE these goods. Our descriptions are accurate and complete, and we guarantee to satisfy you or refund your money.

$5.76

ASTONISHING VALUE IN GENUINE MEDIUM WEIGHT BLACK THIBET CIELETTE RAINPROOF OVERCOAT. QUALITY—Good, durable, substantial Thibet goods, jet black and medium weight, adapted for all seasons' wear. Better quality than found in dark overcoats at much higher prices retail. TRIMMINGS—Good durable Italian lining in sleeves and yoke only, remainder of body not lined, wide facings, first class tailoring throughout. STYLE 135, average length 51 inches, three outside pockets, one inside pocket. If you want a remarkable value in a low priced overcoat, this is certainly a bargain. Can be worn either as a raincoat or spring and fall overcoat. SIZES, 34 to 42 inches chest only.

Goods No. 89F852

Price for Cielette rainproof overcoat..... $5.76

$6.54

HANDSOME DARK STRIPED CHEVIOT CIELETTE RAINPROOF OVERCOAT. QUALITY—A fairly light weight, adapted for a comfortable spring and fall overcoat or raincoat. PATTERN—Background dark and brown mixed, over which run subdued gray stripes, some stripes having a faint red thread, others a blue and others a green, serving to vary the dark brown and gray shade to some extent. Stylish looking and nobby overcoat. TRIMMINGS—Sleeves and yoke lined with standard Italian, wide facings, neat tailoring throughout. STYLE 135, the usual pockets. These overcoats treated with the patent Cielette rainproofing process, are not changed in the least and resemble any other overcoat of similar style. SIZES, 34 to 42 inches chest only.

Goods No. 89F854

Price for Cielette rainproof overcoat..... $6.54

$6.98

WONDERFUL OFFER IN AN ALL WOOL DARK AND GRAY TWIST CHEVIOT RAINPROOF OVERCOAT. QUALITY—A 20-ounce cloth making a medium weight overcoat suitable for year around wear, woven from all wool twist yarn, strong and durable. PATTERN—Dark and gray background, being black over which are scattered fairly large gray threads, quite nobby and strictly up to date. TRIMMINGS—All these garments are lined only in sleeves and yoke; this one has a good standard Italian lining, facings are wide, shoulders are neatly shaped and padded; coat has three outside pockets and one inside pocket. STYLE 135 only; average length, 51 inches. These are the most practical and economical coats one could possess; they do the work of two garments. SIZES, 34 to 42 inches chest.

Goods No. 89F856

Price for Cielette rainproof overcoat..... $6.98

$7.97

VERY FINE ALL WOOL TWEED DOUBLE BREASTED RAINPROOF OVERCOAT. QUALITY—Weight, 20 ounces, adapted for year around wear. PATTERN—Dark and gray mixed nobby tweed effect. One of the very latest shades for up to date overcoats. TRIMMINGS—Yoke and sleeves lined only with mercerized Italian, neatly tailored, strictly first class garment throughout. STYLE 140, double breasted, with two outside pockets as illustrated; average length, 51 inches. This special style is a great favorite for this class of goods, makes a practical rain or storm coat. SIZES, 34 to 42 inches chest. These coats look exactly like an overcoat and bear no resemblance whatever to the old style raincoats.

Goods No. 89F858

Price for double breasted Cielette rainproof overcoat, $7.97

$8.46

VERY STYLISH DARK GRAY COVERT CIELETTE RAINPROOF OVERCOAT. QUALITY—A fair weight for spring or fall wear, and a good grade of covert is a very dark oxford gray shade, which is practical for general or dress wear. TRIMMINGS—Lined in sleeves and yoke only with fine mercerized Italian, facing very wide, shoulders neatly padded, fronts well shaped; the tailoring is done throughout by expert workmen. STYLE 135 only; average length, 51 inches, see illustration on page 21. This makes a rich, dark, spring or fall overcoat or raincoat and is certainly a wonderful value for the price we quote. SIZES, 34 to 42 inches chest.

Goods No. 89F859

Price for Cielette rainproof overcoat..... $8.46

SINGLE BREASTED OVERCOAT

STYLE 135

Average Length, 51 Inches.

$8.73

Unheard of Value in an All Wool Fine Grade Black Thibet Cielette Rainproof Overcoat.

QUALITY—Strictly all wool 20-ounce genuine black Thibet, woven by the Lacoo Mills, adapted for year round overcoat wear. **Remember, if you bought such a coat under some different brand name you would pay twice this price and get no better coat than this. We ask you to prove this at our risk.** TRIMMINGS—Fine mercerized Italian lining in yoke and sleeves only a fine class of workmanship in every detail. STYLE 135, average length, 51 inches, three outside pockets. **If you want a black dress overcoat for evening or other occasions, this is certainly an astonishing value for you.** SIZES, 34 to 42 inches chest.

Goods No. 89F860

Price for Cielette rain-proof overcoat.....$8.73

$10.18

Fine Grade Nobby Fancy All Wool and Silk Cheviot Double Breasted Rainproof Overcoat.

QUALITY—A fair weight for general year round wear, woven from all wool and silk by the Dalton Mills, who produce fine fabrics. PATTERN—Background black over which are sprinkled brown and gray threads of considerable size, while over thus runs a large subdued overplaid in brown and dark red. An attractive, smart and stylish garment. TRIMMINGS—Good venetian in yoke and sleeves only, shoulders and fronts carefully interlined, tailoring done by expert workmen. STYLE 140, double breasted, as illustrated on this page. **If you want something up to date and fashionable we recommend this garment.** SIZES, 34 to 42 inches chest.

Goods No. 89F862

Price for double breasted rain-proof overcoat.....$10.18

$10.84

Fine Quality Dark Gray Twist Worsted Cielette Rainproof Overcoat.

QUALITY—A 20-ounce weight suitable for year round wear, woven by the Ethan Allen Mills and composed of fine twist worsted, a medium hard finish fabric. PATTERN—A dark gray mixed effect with almost invisible checks one-half inch square. **Considered very neat and up to date for this class of garments.** TRIMMINGS—Fine venetian cloth in sleeves and yoke only, shoulders padded with wool felt and fronts properly stiffened. Excellent fitting qualities. STYLE 135 only, as illustrated on this page. **If you want a practical coat you can't overlook these garments; they do for any kind of weather, rain or shine, and at the same time up to date in every particular.** SIZES, 34 to 42 inches chest.

Goods No. 89F864

Price for Cielette rain-proof overcoat.....$10.84

$11.72

High Class Pure Worsted and Silk Medium Gray Cielette Rainproof Overcoat.

QUALITY—Woven by the Riverside Mills from all worsted and silk yarn, weighs 19 ounces to the yard, suitable for overcoat purposes in all seasons. PATTERN—A medium gray shade background, dark and gray mixed with subdued gray check effect, many of these gray threads being silk in the silver shades. Over this runs a very subdued almost invisible overplaid effect of smoke brown threads with a few hardly noticeable green silk threads. The whole effect is a medium gray shade, considered very fashionable. TRIMMINGS—High class venetian in sleeves and yoke, wide facings, coat silent to hang fairly roomy from the shoulders down. STYLE 135, as illustrated. SIZES, 34 to 42 inches chest.

Goods No. 89F866

Price for Cielette rain-proof overcoat.....$11.72

DOUBLE BREASTED OVERCOAT

STYLE 140

Average Length, 51 Inches.

Good Numbers 89F858 and 89F862 are furnished in this style.

$11.98

Very High Class All Wool Unfinished Black Thibet Dress Overcoat.

QUALITY—A fair weight for year round purposes and a splendid, high class, genuine all wool unfinished Thibet, making **a strictly high class dress overcoat such as you would not get from ordinary clothiers under $20.00.** TRIMMINGS—Fine grade venetian in sleeves and yoke. This garment is exceptionally well tailored, good fitting qualities, and if you want a neat up to date black dress rainproof overcoat you cannot afford to overlook this number. STYLE 135 only, the usual pockets, wide facings, shoulders and fronts carefully interlined. SIZES, 34 to 42 inches chest.

Goods No. 89F868

Price for Cielette rain-proof overcoat.....$11.98

$12.76

High Grade Dark Brown and Gray Silk Mixed Worsted Cielette Rainproof Overcoat.

QUALITY—21 ounces to the yard, good substantial weight for year round purposes, woven by the Lippit Mills from fine worsted and silk yarn, a nice smooth finish. PATTERN—Background a very dark brown effect, over which are sprinkled small pin point silver silk threads, bringing out a slight dark grayish tinge. There is also an almost invisible small thread overplaid. **A modest dark shade that will please many a good dresser.** TRIMMINGS—Yoke and sleeves lined with silk, very stylishly tailored, splendid cutting up to date garment, such as would cost you $25.00 retail. STYLE 135, average length 51 inches. SIZES, 34 to 42 inches chest.

Goods No. 89F870

Price for Cielette rain-proof overcoat.....$12.76

$14.15

Very High Grade Dark Gray Worsted Cielette Rainproof Overcoat.

QUALITY—An exceptionally fine grade of 18-ounce worsted, woven by the Washington Mills, suitable for spring or fall purposes, or any season of the year, as a medium weight overcoat or raincoat. Cloth is a nice finish. SHADE—Very dark gray, practical for both general and dress wear. TRIMMINGS—Lined in yoke and sleeves with silk, fronts and shoulders neatly interlined. Garments hold their shapes splendidly and are handsomely tailored throughout. **If you want a rich looking and at the same time a practical garment, you ought to invest in this number. It is worth twice what we ask, at retail.** STYLE 135, average length, 51 inches. SIZES, 34 to 42 inches chest.

Goods No. 89F872

Price for Cielette rain-proof overcoat.....$14.15

$15.24

Our Highest Grade Dark All Worsted and Silk Cielette Rainproof Overcoat.

QUALITY—Woven by the famous Silver Lake Mills, one of their very finest productions; weighs 21 ounces to the yard, suitable for year round purposes, and composed of solid worsted and silk yarn. PATTERN—Very dark with a very slight sprinkling of very fine small gray silk threads, hardly noticeable, over which runs a subdued stripe effect of the same color as the background, stripes being narrow and scarcely noticeable, though dark, the fabric has a slight grayish effect. TRIMMINGS—Sleeves and yoke carefully lined with silk, garment is stylishly made and shaped, and **exactly represents a $30.00 high grade retail overcoat.** STYLE 135, as illustrated. SIZES, 34 to 42 inches chest.

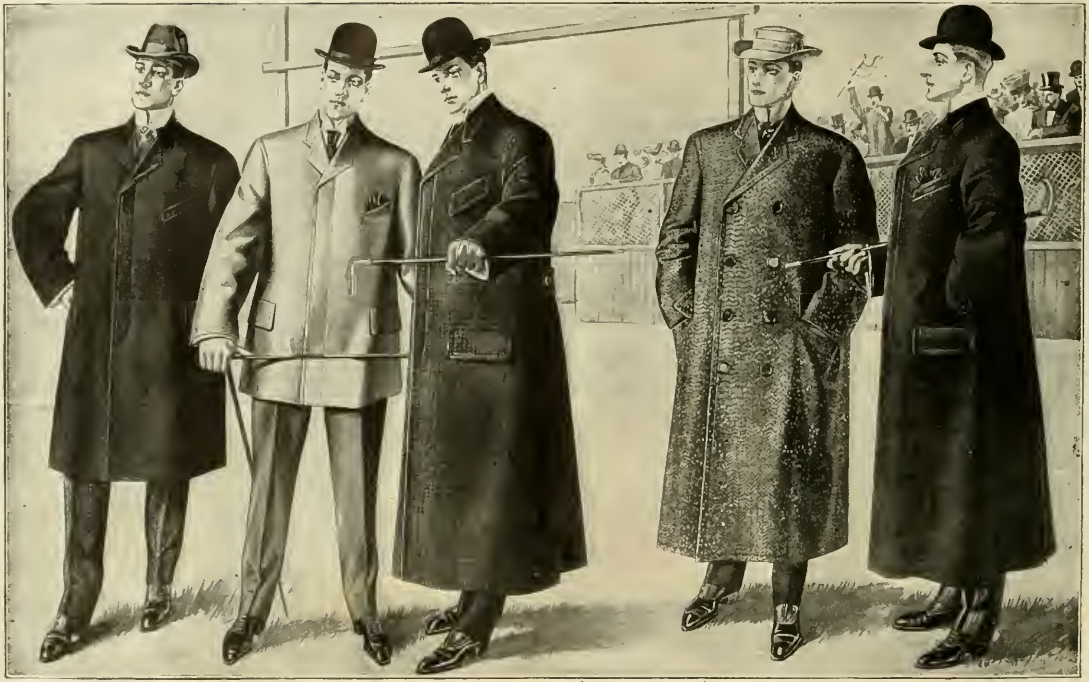
Goods No. 89F874

Price for Cielette rain-proof overcoat.....$15.24

SEE PAGE 27 FOR DRESS FROCK OVERCOATS.

Styles in which we furnish Men's Overcoats.

SEE FULL DESCRIPTION OF STYLES ON PAGE 23.



STYLE 34
Single breasted, fly front, box back, medium length overcoat.

STYLE 31
Spring or fall topcoat. See page 19.

STYLE 38
Long single breasted, belt back overcoat.

See page 26 for illustration of style 36, which is between styles 34 and 37 in length.

STYLE 39
Long double breasted, belt back overcoat.

STYLE 37
Long single breasted overcoat, with 18-inch slit at bottom in back.

Styles and Sizes of Our Overcoats, Ulsters and Pea Jackets in Our Ready Made Line.

WE DO NOT MAKE ANY GARMENTS TO ORDER FROM GOODS SAMPLED IN THIS BOOK.

IF YOU WANT MADE TO MEASURE OVERCOATS OR ULSTERS, SEND FOR FREE SAMPLE BOOK No. 87F.

We furnish the overcoats and ulsters in this book only in certain styles and sizes. The regular sizes run from 34 to 42 inches breast and, unless we distinctly say in the description that a larger size is furnished, we cannot possibly fill your order for any larger size.

Please don't ask for a style or a size not quoted for the goods. If you must have a larger size than we quote or a different style, send for our Free Sample Book 87F, which represents a special line of overcoat goods which we make to measure. If smaller size overcoats than 34 inches breast are required, send for our Young Men's and Boys' Sample Book No. 88F.

TAKE MEASUREMENTS FOR OVERCOATS AROUND BODY AT BREAST OVER THE VEST WITH COAT OFF JUST THE SAME AS FOR AN UNDERCOAT.

SEE OUR ORDER BLANK, OR PAGE 2 IN THIS BOOK.

Style No. 31 This is a short single breasted box back overcoat, adapted for spring and fall wear and is usually called a topcoat. The average length is 36 to 38 inches. Collar is of same material as coat. The overcoat has two skirt pockets with flaps, a cash pocket located inside right hand skirt pocket, an outside breast welt pocket and one inside pocket. We describe medium and light weight fabrics adapted for this style on page 19 of this book. We do not show samples.

Style No. 34. This is a medium length single breasted overcoat, about 42 inches long, with box back, fly front, velvet collar, two skirt pockets with flaps, cash pocket inside the right hand skirt pocket, an outside breast welt pocket and one inside pocket. This coat is adapted for both general and dress wear.

Style No. 36. Medium length overcoat, averaging about 45 inches long single breasted, velvet collar, long slit or vent at bottom in back, two outside breast welt pockets, two lower pockets, cash pocket inside the right hand lower pocket and one inside pocket

Style No. 37. Made in exactly the same way as style 36, above, only that this coat is longer, averaging about 50 inches in length.

Style No. 38. This is a long single breasted belt overcoat. The average length of coat is 50 inches. It has a plain cloth collar, two skirt pockets with flaps, a cash pocket inside the right hand skirt pocket, an outside breast pocket with flap, one inside pocket and a detachable belt in back with one button on each side.

Style No. 39. This is a long double breasted belt back overcoat, with lapels made same as in single breasted coat. The average length of coat is 50 inches. This coat has a plain cloth collar, detachable belt in back with one button on each side, two skirt pockets with flaps, a cash pocket inside the right hand skirt pocket, and two inside pockets, but it has no outside breast pocket. We furnish this stylish, popular, dressy coat in some of the most handsome fancy patterns we have.

Style No. 46 This is a double breasted ulster, average length, 50 inches. Made with a large storm collar and throat tab so that collar can be buttoned up over ears. This coat is of very warm construction. It has two muff pockets at breast, into which one can slip one's hands conveniently for warmth, two skirt pockets with flaps, and one inside pocket.

Style No. 55. This is a double breasted, belted back ulster. Average length, 50 inches. Made with large storm collar and throat tab, just the same as style 46, but this ulster has a detachable belt in back with one button on each side, and has no muff pockets, but instead of them has one outside breast pocket with flap, two skirt pockets and a cash pocket with flaps, and one inside pocket. The illustration shown for style 55 gives the back view, and the illustration shown for style 56 shows the front of style 55, as style 55 and style 56 are exactly the same in every way, with the exception that style 55 has a belt and style 56 has no belt.

Style No. 56. This is a double breasted ulster, average length, 50 inches, adapted for general or dress wear. Made in same way exactly as style 55, only that this style has no belt in back. This ulster has a storm collar, outside breast pocket, two skirt pockets and a cash pocket with flaps, and one inside pocket.

Style No. 60. This represents a pea jacket and vest. They are warmly constructed, especially to take the place of an overcoat. The jacket is about 32 inches long, made double breasted, with a velvet collar, two skirt pockets and a cash pocket outside, with flaps, and two inside pockets. The vest is made five-button, double breasted style, without collar and with usual pockets.

Style No. 62. This represents a single pea jacket, length about 31 inches, with storm collar or ulster collar and throat tab so that collar can be buttoned up around neck. Collar is just a little lower than the regular ulster collar. The coat is made double breasted, with two skirt pockets, an outside breast pocket, with flaps, and one inside pocket. It is warmly made and adapted for cold weather.

Sizes of Our Overcoats, Ulsters and Pea Jackets. Unless we distinctly state under samples or in description of goods, that we furnish large sizes, it will be understood that we furnish overcoats only in what are termed regular men's sizes. That is, from 34 to 42 inches, inclusive, breast measure. We cannot furnish any larger or smaller sizes from our ready made stock than 34 to 42 inches breast measure, unless we distinctly state so under sample. Kindly remember this fact, to avoid any possible misunderstanding in filling your order.

Men Measuring Over 42 Inches Chest Measure, are referred to goods under Nos. 89F784, 89F796, 89F802, 89F810, 89F830 and 89F836. From these numbers we can furnish garments in sizes from 43 to 50 inches chest measure; not any larger. These are made to fit heavy set, regularly built men

We Cannot Furnish Half Sizes in overcoats, ulsters or pea jackets from our ready made line. When we receive such measurements we are obliged to send the nearest full size, either larger or smaller, as seems to suit the case, in our best judgment. For instance, if we were to receive measurements like 40½ inches chest measure, we would be obliged to send either 40 or 41 coat, according to the other information given on the order blank.

$5.67 FOR AN OVERCOAT. THE DEALER'S PRICE CUT IN TWO.

STYLE 34

Goods No. 89F782

Price for overcoat, style 34 . . . . . $5.67

Never was the difference in price (quality considered) between retail prices and our prices on overcoats, or other clothing, so marked as this season because of the unusual advance in the price of woolens generally and the fact that as we deal with mills direct and control their outputs in many cases we are able to get our woolens much lower than other manufacturers pay.

THIS SUBSTANTIAL DARK OXFORD GRAY OVERCOAT, Goods No. 89F782, is a good sample of our values. It will show you as quickly as any number in this line the great saving you make by dealing with us. While this is a very substantial garment, well lined, carefully sewed, thoroughly tailored, and represents just such a coat as you will get a a dealer's for about $10.00; yet, when you are getting an overcoat, such a garment as you expect to last more than one season, it is a wise step to get the very best grades you can afford. Now, when we offer you a $25.00 coat for a little over $12.00, or a $20.00 coat for a little over $10.00, we only say that it is really the only thing to do, to invest a few dollars more and select one of these really fine garments. If you want something in the same style, some of these offered on this page, take for example No. 89F792, No. 89F794 or No. 89F796, or, better still, our very finest style 34 coat at $14.99—No. 89F798 on page 25. No. 89F798 is positively a wonder in quality and make for that price.

THIS OVERCOAT, No. 89F782, is made from 26-ounce good quality wool melton, a very good durable wearing fabric, making a good, warm, heavy weight winter coat. It is the popular dark oxford gray such as great numbers prefer for general business purposes. It doesn't show soil or dust easily. Body of coat is lined with durable wide wale Italian, shoulders neatly rounded, seams piped, edges double stitched one-half inch, and in every respect you will find this just as good a coat as you care to have, if you are accustomed to wearing coats that cost about $10.00 retail. We furnish this garment only in sizes from 34 to 42 inches chest measure and in style 34, as illustrated here and described on page 25. Has a velvet collar and three outside pockets. Average length, about 42 inches.

WE GUARANTEE TO FIT YOU PERFECTLY.
Measuring is very simple; you need give us only one measurement, the number of inches around your body at breast over your vest, just as stated on page 2, and if you add your height and weight, we know that with this information we can fit you and if we don't the risk is all ours. You can return the overcoat to us at our expense and we will refund your money and express charges. This is the offer, the fair and square proposition we make you on any coat you may select from this sample book. Don't order an overcoat of any kind at any price anywhere else until you have taken advantage of this offer and have actually seen and tried on and compared one of our coats with those that may be had elsewhere. Prove for yourself at our risk whether our coats are better quality, better made, lined, trimmed and tailored and lower priced than any coats offered elsewhere.

The garments offered from this sample book come only in the sizes and styles stated in each description. We don't furnish any larger or smaller sizes than those mentioned. We don't make any overcoats to order from this sample book. If you must have a coat made to order, send for free Sample Book No. 87F as explained on page 23.

$6.48 REGULAR SIZES | $8.48 EXTRA SIZES

front, box back, medium length coat, with three outside pockets and one inside pocket. Comes both in regular and extra sizes.

Goods No. 89F784
Price for overcoat, style 34, sizes 34 to 42 inches chest $6.48
Price for overcoat, style 34, sizes 43 to 50 inches chest 8.48

$7.37

Makes a durable, warm garment for general wear, worth twice the money. Durably lined and trimmed, thoroughly sewed, fashionably tailored garment. Made in STYLE 34, medium length, usual pockets. SIZES, 34 to 42 inches chest only.

Goods No. 89F786
Price for overcoat, style 34 . . . . . $7.37

$8.43

eral or more years. Lined in body and sleeves with strong durable fabric, carefully interlined, shoulders nicely padded, tailored well in every way. Comes in STYLE 34 only, as illustrated on page 22. SIZES, 34 to 42 inches chest.

Goods No. 89F788
Price for overcoat, style 34 . . . . . $8.43

$9.88

lined with heavy ribbed standard overcoat lining and black Italian lining in sleeves; double sewed seams and edges double stitched one-half inch. STYLE 34, as fully described and illustrated on pages 22 and 23. SIZES, 34 to 42 inches chest.

Goods No. 89F792
Price for overcoat, style 34 . . . . . $9.88

$10.74

and very warm overcoat. Body lined with heavy English wide wale black lining and sleeves with venetian cloth. Plain seams, edges corded. STYLE 34, box back, average length, 42 inches. SIZES, 34 to 42 inches chest.

Goods No. 89F794
Price for overcoat, style 34 . . . . . $10.74

$11.97 REGULAR SIZES | $13.97 EXTRA SIZES

erage length, 42 inches. Three outside pockets. SIZES—Comes both in regular and extra sizes.

Goods No. 89F796
Price for overcoat, style 34, sizes 34 to 42 inches chest $11.97
Price for overcoat, style 34, sizes 43 to 50 inches chest 13.97

$8.96 MARVEL IN JET BLACK EXTRA QUALITY ALL WOOL KERSEY OVERCOAT

ONLY TO BE COMPARED WITH $15.00 RETAIL VALUES ELSEWHERE. A BETTER COAT THAN ORDINARILY OFFERED FOR THAT PRICE.

STYLE 34

Goods No. 89F790
Price for overcoat, style 34..... $8.96

DON'T IMAGINE THAT WE WILL FAIL TO FIT YOU

as we are sure to give you a perfectly satisfactory fit in every way, because we have a very large experience in clothing. You need not be a tailor or, in fact, know anything about measurine before you take up our order blank (or a plain piece of paper) to send us your order and look over the simple illustration on page 2. There is nothing to it that any one could call hard or complicated. It's as easy as A B C and even if you were to make a mistake and got your size a little too large or too small at the breast, and you gave us your height and weight, we could tell at a glance and would even then be able to fit you. And, if in any case we fail to fit you, whether by our own mistake or yours, we don't expect you to keep a coat that doesn't fit. You are perfectly at liberty in every case to return it to us at our expense and we will refund you every cent you paid including both the price and transportation charges.

HOW CAN ANY ONE AFFORD not to try ordering his clothing from us in view of this unheard of elsewhere proposition when we do offer such astoundingly great values as compared with what everyone is obliged to pay who buys his clothing at retail. Reader, can you afford for a minute to delay your order in the face of such a guarantee? How could we make such an offer unless we could absolutely make good on it? Did you ever think of that? If we did not do exactly as we agree you can rest assured that thousands of these garments which we ship would come back to us and we would have to pay express charges both ways from all over the country as well as have all our work for nothing. Don't pay twice our price for overcoats or ulsters or pea jackets or suits of pants elsewhere when we sell direct to you and save you other people's profits and expenses.

THIS OVERCOAT, No. 89F790, is made from an all wool 28-ounce extra quality jet black kersey, just like sample, with velvet collar, three outside pockets, one inside pocket and lined with standard wide wale Italian. Nothing is omitted to perfect this coat. Interlinings, pocketing, staying are all of splendid grades; in fact, if you saw this coat worn by your neighbor and did not know of Sears, Roebuck & Co.'s values you would take it for a coat costing $15.00 and would believe that if you had it at that price it would be money well spent. We furnish this coat only in sizes from 34 to 42 inches chest and in style 34 as illustrated, average length about 42 inches. If you want other styles see other samples on this page and on the following pages, as we carry a very complete line of styles.

Don't order any sizes from this book other than those mentioned for each number. Garments in this book come only in certain styles and certain sizes. See page 23 or page 4 on this subject.

$14.99

serge, sleeves with Skinner's satin. The tailoring is exceptionally fine; has a smooth, even, stylish shape and perfect fitting qualities. STYLE 34, as illustrated and described on pages 22 and 23. SIZES, 34 to 42 inches chest.

Goods No. 89F798
Price for overcoat, style 34 ... $14.99

$6.53

black Italian, seams plain, edges double stitched one-half inch. Tailoring equal to overcoats at $12.00 retail. STYLE 36, which you will find illustrated on page 26 and described on page 23. SIZES, 34 to 42 inches chest.

Goods No. 89F800
Price for overcoat, style 36 ... $6.53

$7.49 $9.49

REGULAR SIZES | EXTRA SIZES

ing, cut full at top as page 26. Average length, 45 inches. SIZES—This number comes both in regular and extra sizes; please note correct price.

Goods No. 89F802
Price for overcoat, sizes 34 to 42 inches chest ... $7.49
Price for overcoat, sizes 43 to 50 inches chest ... 9.49

$8.43

standard wide wale body lining and durable Italian sleeve lining; plain seams, edges double stitched. STYLE 37, velvet collar, 18-inch slit at back, average length, 50 inches. See page 22. SIZES, 34 to 42 inches chest.

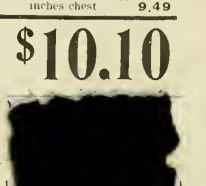
Goods No. 89F804
Price for overcoat, style 37 ... $8.43

$9.24

double sewed seams, edges double stitched. Remember, our tailoring is exceptionally good. STYLE 37, long single breasted coat, as described on page 23 and illustrated on page 22. SIZES, 34 to 42 inches chest only.

Goods No. 89F806
Price for overcoat, style 37 ... $9 24

$10.10



these garments to be equal to coats at about twice the retail price, or your money refunded. Lined with fine diagonal serge in body and Skinner's satin in sleeves. The workmanship is strictly high grade. STYLE 37, average length, 50 inches. SIZES, 34 to 42 inches chest.

Goods No. 89F808
Price for overcoat, style 37 ... $10.10

$14.99 BUYS OUR HIGHEST GRADE JET BLACK ALL WOOL KERSEY OVERCOAT.

MADE IN STYLE 36 AS HERE ILLUSTRATED AND DESCRIBED ON PAGE 23, AVERAGE LENGTH ABOUT 45 INCHES, THE LATEST FASHIONABLE STYLE, VERY FINELY TAILORED AND A HIGH GRADE COAT IN EVERY PARTICULAR,

ONE WHICH YOU CAN ONLY COMPARE WITH $27.00 OVERCOATS ELSEWHERE.

Goods No. 89F814

IF YOU WANT A HIGH GRADE BLACK KERSEY OVERCOAT, ask for this No. 89F814, and we will send you a coat that we will guarantee that no retail house would sell to you under $25.00 to $30.00, and that no other house in the country would equal in quality of the kersey or the linings and trimmings or the fitting qualities at anywhere near the price. This is a very fine quality pure all wool kersey cloth of a good substantial heavy weight, guaranteed fast dye and a fabric for which other manufacturers would pay 15 to 25 per cent more per yard than we pay, owing to the fact that we get it direct from a mill from which we take many thousands of yards of overcoat cloth, keeping their looms busy furbishing goods for us.

THE COAT IS LINED WITH EXTRA FINE imported diagonal serge body lining and with Skinner's guaranteed satin sleeve lining, seams are double sewed and edges are double stitched one-half inch. It is interlined with the finest qualities shoulders well padded, fronts well shaped; it is cut over the very finest fitting patterns and if you saw this coat worn by any friend of yours and did not know that it was a Sears, Roebuck & Co.'s coat, we would be willing to wager that you would take it for a $30.00 coat. If fact, you would be right about it, because that is just the kind of a coat it is, and the difference between our price and the price you would pay for it elsewhere is told in the story illustrated on the back cover of this book, the size of our house in general and the size of our big tailoring plant, and from the fact that by manufacturing ourselves and selling direct to you, nothing enters into the price of the garments except just the cost and our one small profit, bringing the figures to just $14.99.

NOTE HOW STYLISH A COAT THIS IS, the latest length. See page 23 for an exact description of the style. It is a garment that will be worn extensively this season and while we can give you $15.00 coats, such as are sold elsewhere for that money, for about $8.00, as you will see from this line, yet here is a coat that for $14.99, which is just about the sum that you would likely spend elsewhere for a coat, is worth $25.00 to $30.00. Don't you think it would be wise to invest in a quality of this kind? It will save you the most money and we would like to sell you this coat just to show you what an extra fine quality we give you in our best coat. We have other coats in this style as you will see by referring to the row of samples below.

WE GUARANTEE TO FIT YOU and you will find it easy to measure by our system. Just give us the number of inches you measure around the body at breast and your height and weight. We furnish this coat in regular sizes, from 34 to 42 inches breast. With the above information we know we can please you perfectly in a fit and if you have the slightest disappointment in fit, quality or style of this garment you are at liberty to return it to us at our expense and we will refund you your $14.99 and whatever it cost you in transportation charges.

Goods No. 89F814
Price for overcoat, style 36..... $14.99

$11.94 Regular Sizes | **$13.94** Extra Sizes

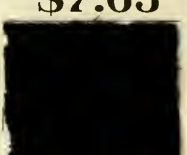
Goods No. 89F810
Price for overcoat, style 36, sizes, 34 to 42 inches chest..... $11.94
Price for overcoat, style 36 sizes, 43 to 50 inches chest..... 13.94

$13.18

men. Fitting qualities, perfect; guaranteed. STYLE 36, average length, 45 inches, see illustration on this page. SIZES, 34 to 42 inches chest.

Goods No. 89F812
Price for overcoat, style 36..... $13.18

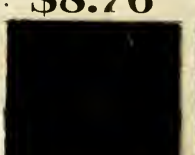
$7.63



with detachable belt in back, see illustration page 22, and description, page 23; average length, 50 inches. SIZES, 34 to 42 inches chest.

Goods No. 89F818
Price for overcoat, style 38..... $7.63

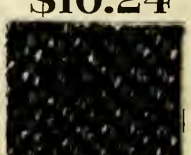
$8.76



out. STYLE 39, long, double breasted belt back coat, lapels made like a single breasted garment, see illustration page 22. SIZES, 34 to 42 inches chest.

Goods No. 89F820
Price for overcoat, style 39..... $8.76

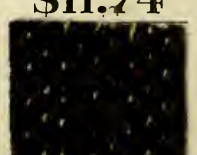
$10.24



with detachable belt in back; length averages 50 inches; an exceptionally handsome belt back garment. SIZES, 34 to 42 inches chest.

Goods No. 89F822
Price for overcoat, style 38..... $10.24

$11.74

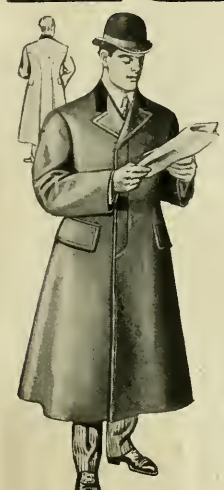


imported venetian satin finished lining in sleeves. STYLE 39, double breasted long overcoat with detachable belt in back. SIZES, 34 to 42 inches chest.

Goods No. 89F824
Price for overcoat, style 39..... $11.74

$18.00 RICHLY TAILORED SINGLE BREASTED (PALETOT) AND DOUBLE BREASTED (PADDOCK)

BLACK DRESS FROCK OVERCOATS



MADE FROM EXTRA FINE ALL WOOL 26-OUNCE BLACK VICUNA CLOTH. (IF YOU WISH TO SEE A SAMPLE OF THE FABRIC WRITE FOR OUR FREE SAMPLE CARD No. 91F.) LINED IN BODY WITH IMPORTED SATIN FINISH VENETIAN, AND IN SLEEVES WITH SKINNER'S GUARANTEED SATIN.

THE LATEST FASHIONABLE CUT, PERFECT FITTING EFFECTS, STRICTLY HIGH CLASS TAILORING, EQUAL TO DRESS COATS THAT RETAIL AT FROM $35.00 TO $40.00.

IF YOU WANT THE SINGLE BREASTED PALETOT STYLE, ASK FOR GOODS No. 89F816
AND IF YOU WANT THE DOUBLE BREASTED PADDOCK STYLE, ASK FOR GOODS No. 89F817

PRICE OF EACH IS THE SAME **$18.00**

DO YOU WISH TO GET AN EXTRA FINE DRESS FROCK OVERCOAT, in either a single breasted Paletot style or double breasted Paddock style? Have you been paying $35.00 to $40.00 for such garments elsewhere? Or have you desired very much to have a dress overcoat of this class and felt that you could not afford to pay the big prices of clothiers and tailors? These garments as you know are exceedingly stylish and the most fashionable for dress overcoats now in vogue. If you want a coat of this kind you certainly cannot afford to think of getting one elsewhere until you have seen these VERY FINELY TAILORED AND HIGH CLASS QUALITY OVERCOATS. Please don't become alarmed as to the merits of these garments just because we quote this low price. Remember this price is arrived at by a very different method than the prices of tailors and clothiers. We have no big heavy selling expenses amounting to about 25 per cent of the cost of the garments. WE DON'T MAKE THE BIG PROFITS THAT WHOLESALERS, TAILORS AND RETAILERS MAKE. We don't have the long line of expenses that they have to figure and these different items amount to from $15.00 to $20.00 and when they are knocked off BECAUSE WE MANUFACTURE THE GARMENTS OURSELVES AND SELL DIRECT TO YOU, DON'T YOU SEE IT LEAVES THE PRICE AT $18.00? You profit to the extent of the difference. The very fine tailoring, the high class quality of goods and trimmings are there just the same.

IF YOU WILL ORDER DIRECT FROM THIS DESCRIPTION, WE WILL GUARANTEE THAT YOU WILL BE MORE THAN SATISFIED with the QUALITY, TAILORING and FIT of these overcoats.

BUT IF YOU WOULD LIKE TO SEE A SAMPLE BEFORE ORDERING WE WILL BE VERY GLAD TO MAIL YOU FREE OUR SAMPLE CARD No. 91F. WRITE FOR IT.

We do not sample these goods in this book, as this is an edition of which we print several hundred thousand copies and we wish to send the samples only to those who are particularly interested in very fine dress coats. On this same card No. 91F we also show a sample of our **Prince Albert, Full Dress and Tuxedo Suit Cloth.** Our description of this overcoat cloth is very accurate and you will immediately recognize its very fine quality when you see the coat, so **that you are perfectly safe in ordering from this book now without the sample, UNDER OUR GUARANTEE,** but as we say, we will be very glad indeed to mail you the sample FREE if you will write and ask and be sure to mention Sample Card No. 91F.

BOTH THESE ELEGANT STYLES ARE MADE FROM THE SAME FABRIC, a 26-OUNCE, FAIRLY HEAVY WEIGHT VERY FINE ALL WOOL BLACK VICUNA OVERCOATING. Please remember that we use an extra fine grade of imported satin finished venetian lining in the body of the coats and Skinners guaranteed satin in the sleeves.

YOU COULD NOT GET ANY FINER TRIMMINGS THAN THESE IN COATS AT TWICE THE PRICE RETAIL.

The interlining consists of very fine wool felt padding and the very finest class of stiffening, canvas, haircloth, staying, pocketing, etc. **We use a finer quality of lining and trimming fabrics than they ordinarily use in high class coats because we can obtain them direct from the factories at a smaller average cost.** The workmanship and tailoring is done in our own plant by our very finest and most skilled tailors—men who devote their attention almost exclusively to very fine custom work, so that you get a coat that has all the lines, all the snap, style and smartness of made to measure garments.

Style 67 OUR PALETOT DRESS FROCK OVERCOAT

Made single breasted style, average length about 48 inches, velvet collar, one outside breast welt pocket, two skirt pockets with flaps, an inside breast pocket and cash pocket. Sizes, 34 to 42 inches breast measure only.

If you want the above style black dress vicuna overcoat, ask for

Goods **No. 89F816**
Price for overcoat.....**$18.00**

Style 68 OUR PADDOCK BLACK DRESS FROCK OVERCOAT

Made in double breasted style, as illustrated. Average length, 48 inches. Velvet collar, one outside breast welt pocket, two lower skirt pockets with flaps and one breast pocket and cash pocket inside. Coat is made in back like illustration shows. Sizes, 34 to 42 inches breast measure only.

If you want the above style in our black vicuna, ask for

Goods **No. 89F817**
Price for overcoat.....**$18.00**

STYLES OF ULSTERS AND PEA JACKETS WE FURNISH.

SEE PAGE 23 FOR FULL DESCRIPTION OF EACH STYLE.

STYLE 46
Double breasted ulster with muff pockets and storm collar.

STYLE 62
Pea jacket with storm collar. See goods No. 89FS50 on page 30.

STYLE 60
Pea jacket with velvet collar and double breasted vest. See page 30.

STYLE 55
Double breasted belt back ulster with storm collar. Front view is like style 56.

STYLE 56
Double breasted ulster same as style 55, but no belt in back.

$5.48 —OUR SPLENDID LEADER— DOUBLE BREASTED ULSTER.

MADE OF EXTRA HEAVY 30-OUNCE DARK OXFORD GRAY MELTON, GUARANTEED AS A SOLID, LONG WEARING FABRIC, MAKING A WARM WINTER ULSTER.

Ask for Goods No. 89F828

DO YOU WANT TO SEE A $10.00 ULSTER

at the low price of $5.48? Don't think for a minute that this is anything like overcoats or ulsters sold at low prices elsewhere at around $6.00. (There is no comparison.)

IF YOU SAW THIS ULSTER ON YOUR NEIGHBOR'S BACK AND HE ASKED YOU WHAT YOU THOUGHT HE PAID FOR IT AND YOU HAD NOT KNOWN OF SEARS, ROEBUCK & CO.'S CLOTHING VALUES WE ARE SURE THAT YOU WOULD SAY $10.00.

because we are sure that if, as manufacturers, we should sell this coat to a wholesale house, or sell it to a retail merchant, and would pay out the heavy expenses that they do for placing their goods on the market and then figure the substantial profits that they make, that the coat would easily cost you $10.00.

WHILE THIS IS JUST SUCH A VALUE

as we have stated and is a well made, thoroughly tailored, durable ulster, lined with extra heavy quality of diagonal cotton ulster lining and strong black Italian sleeve lining, and while it is by no means such an ulster as would commonly be offered in stores at a low price, yet we would advise you to put a little more money into an ulster, say from $7.00 to $11.95—that is, some of our higher priced ulsters—and you will get just so much better garments, just so much better tailoring, linings, trimmings, cloth and everything, that it will greatly pay you to spend the difference. You see that because we make the clothing ourselves in our own finely equipped modern plant, the cost of making, the cost of good tailoring, is less to us than it is to other manufacturers; the cost of cloth, linings and trimmings is vastly less, and then we sell direct to you so that every dollar makes a vast difference in the quality of an ulster as compared with a dollar invested in garments at retail.

STYLE 46

TAKE THE FINE JET BLACK ALL WOOL ULSTER

at least $20.00.

No. 89F834 on this page a wonder at $8.16, or No. 89F840 on this page, or No. 89F842 on page 30, at $10.24 and $11.95; these are astonishing offers, worth

THIS ULSTER, No. 89F828,

is made in double breasted style 46, as here illustrated and described on page 23, with large storm collar, throat tab, two muff pockets and the usual other pockets; average length, 50 inches. It is well sewed and warmly made. We make this same cloth into a pea jacket and vest, and for description of this see page 30 and refer to Goods No. 89F844 if you want the pea jacket and vest.

$6.39 Regular Sizes | **$7.89** Extra Sizes

tion, page 28. SIZES, this number comes both in regular and extra sizes.

Goods No. 89F830

Price for ulster, style 46, sizes, 34 to 42 inches chest **$6.39**
Price for ulster, style 46, sizes, 43 to 50 inches chest **7.89**

$7.56

the highest order. STYLE 55, double breasted, large storm collar, detachable belt in back, see illustration, page 28, description, page 23. SIZES, 34 to 42 inches chest.

Goods No. 89F832

Price for ulster, style 55 . . . **$7.56**

$8.16

STYLE 46, double breasted ulster with storm collar and muff pockets, average length, 50 inches. SIZES, 34 to 42 inches chest, see page 30 for description of pea jacket of same goods.

Goods No. 89F834

Price for ulster, style 46 . . . **$8.16**

$8.53 Regular Sizes | **$10.53** Extra Sizes

and extra sizes.

Goods No. 89F836

Price for ulster, style 56, sizes, 34 to 42 inches chest . . . **$8.53**
Price for ulster, style 56, sizes, 43 to 50 inches chest . . . **10.53**

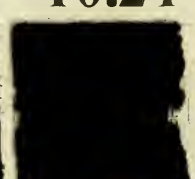
$9.18

lining and durable lusterine iron cloth in sleeves. STYLE 55, double breasted with detachable belt in back, see illustration, page 28, description, page 23. SIZES, 34 to 42 inches chest.

Goods No. 89F838

Price for ulster, style 55 . . . **$9.18**

$10.24



in body and imported venetian sleeve lining, plain seams. STYLE 46, double breasted, large storm collar and muff pockets, see illustration, page 28. SIZES, 34 to 42 inches chest.

Goods No. 89F840

Price for ulster, style 46 . . . **$10.24**

$11.95 TAKES THE FINEST OF QUALITY CLOTH, TRIMMINGS AND TAILORING IN A DRESS ULSTER.

ASK FOR GOODS No. 89F842. TRY THIS COAT IN ORDER TO BE CONVINCED THAT THE QUALITY OF OUR GARMENTS IS STRICTLY THE FINEST OBTAINABLE, WHILE AT THE SAME TIME THE PRICE IS LOWER THAN YOU WOULD PAY ELSEWHERE FOR THE CHEAPER GRADES.

STYLE 56

Goods No. 89F842

Price for overcoat as above illustrated, style 56, sizes 34 to 42 inches chest only . $11.95

THIS HIGH CLASS jet black, all wool kersey ulster, No. 89F842 at $11.95, made from a good heavy weight kersey weighing 30 ounces to the yard, of a rich jet black fast dye, and lined throughout body with an extra quality diagonal serge and throughout sleeves with Skinner's guaranteed satin, will, we are sure, convince you that nowhere can you equal the quality of goods, trimmings and tailoring at retail under $20.00. It will convince you that you will be sure to save about half your clothing expenses no matter what coat you buy, because you must know that every garment in this line is made in our own plant and sold on the same basis of cost and one small profit as this fine quality ulster.

DON'T LET ANYTHING WORRY YOU, so as to prevent you from sending your order. DON'T LET THE QUESTION OF GETTING A FIT cause you any concern. You will be surprised how easy and simple the matter is, and how thoroughly we attend to your order, and what prompt and satisfactory service we give. Measuring is no trick at all. It is the easiest thing and simplest thing imaginable. If you only give us the number of inches around your body at breast and tell us your height and weight you have it all and we show you an illustration on page 2 and on our order blank showing just where and how to measure. For an overcoat we just give the same measure for breast as you would if you were ordering a suit and were giving the measurement for coat. **Don't measure over a coat** but just measure over your vest **and we guarantee to fit you and please you perfectly or the expense is all ours** and we refund you every cent you paid out, the full price and the transportation charges. The measurements for a suit, as you will see, are also very simple, just two more measurements required for a suit than for an overcoat. You can hardly make a mistake, and even if you did, we would not expect you to keep a garment that did not fit you. IN ANY CASE WE WILL LET YOU RETURN A GARMENT TO US FOR EXCHANGE OR REFUND YOUR MONEY AND WILL PAY THE EXPRESS CHARGES BOTH WAYS so that you do not lose a single cent.

WON'T YOU LET US SEND YOU THIS ULSTER as a sample of our better grades of coats? It is made in the handsome style 56, as illustrated, double breasted with storm collar and all details about it are perfectly described on page 23. Made exactly like illustrated here. If you don't order this coat we have plenty of others on the preceding pages that will interest you, all being astonishing values as compared with what you pay anywhere else for this quality.

PEA JACKET VALUES.

SEE ILLUSTRATIONS OF THESE STYLES ON PAGE 28.

$7.46

DARK OXFORD GRAY VERY HEAVY MELTON PEA JACKET AND VEST. Weighs 30 ounces to the yard, and a cloth that makes an exceptionally warm coat and vest. For a sample of the goods from which these garments are made see Goods No. 89F828, on page 29. TRIMMINGS—Lined with extra heavy durable body lining, iron cloth sleeve lining, velvet collar. STYLE 60, pea jacket; average length, 32 inches; double breasted style, with two lower pockets and one cash pocket outside, and two inside pockets; vest made five-button double breasted style without collar. See illustration on page 28. For those not wanting a heavy outdoor long overcoat these garments are certainly a substantial and comfortable substitute. SIZES, 34 to 42 inches chest measure.

Goods No. 89F844

Price for pea jacket and vest, style 60 ..... $7.46

$9.68

JET BLACK CURLY ASTRAKHAN PEA JACKET AND VEST A WONDERFUL VALUE. A heavy weight very warm cloth and genuine stockinet astrakhan cloth which will give splendid service. For a sample of the class of goods of which these garments are made see Goods No. 89F794 on page 24. This is the same class of goods only that the curl is somewhat larger than sample. TRIMMINGS—Coat body is lined with a heavy all wool lining and sleeves with iron cloth. It is made up quite warm and substantial to withstand any amount of cold; velvet collar. STYLE 60, exactly as illustrated on page 28 and as described on page 23. Both coat and vest are double breasted style and have the usual pockets. If you want both a handsome and a very fine storm garment, by all means get this coat and vest; it is certainly worth double our price. SIZES, 34 to 42 inches chest.

Goods No. 89F846

Price for pea jacket and vest, style 60 ..... $9.68

$3.98

DARK OXFORD GRAY MELTON SINGLE PEA JACKET, a 26-ounce substantial weight wool melton, making a solid warm coat. For a sample of the goods from which this pea jacket is made see Goods No. 89F782 on page 24. It is the practical dark oxford gray. TRIMMINGS—Body lined with durable domestic fabric and sleeves with heavy twill, warmly constructed and if you want a short coat for cold weather this is certainly a bargain. It is the manufacturers' price; it would be worth $6.00 to $7.00 retail. STYLE 60, as illustrated on page 28, with velvet collar, double breasted, three outside pockets. We do not furnish a vest. This number represents a coat or pea jacket only. SIZES, 34 to 42 inches chest.

Goods No. 89F848

Price for single pea jacket, style 60 ..... $3.98

$4.97

HEAVY WEIGHT JET BLACK ALL WOOL FRIEZE SINGLE PEA JACKET. Cloth weighs 30 ounces to the yard; a good, thick, warm, well woven goods such as would be used in $15.00 retail overcoats. For a sample of the cloth from which this coat is made see Goods No. 89F834, on page 29. TRIMMINGS—Good, heavy, strong dark shade body lining; iron cloth sleeve lining. Coat is made up to withstand very cold weather, and you could not get a garment like this under double the price retail if you want a short coat. STYLE 62, double breasted, with storm or ulster collar and throat tab to button collar up around the neck; three outside pockets and one inside pocket. See illustration on page 28. SIZES, 34 to 42 inches chest measure.

Goods No. 89F850

Price for single pea jacket, style 62 ..... $4.97

$4.98 AN ASTONISHING OFFER IN HEAVY BLANKET LINED CORDUROY WORKING SUIT.

Goods No. 41F8430

SIZES—Coat and vest, from 34 to 46 inches chest measure only, and pants from 30 to 42 inches waist and 30 to 36 inches inseam or length of leg. We don't furnish any larger or smaller sizes from this number.

Price for corduroy working suit..... $4.98
Price for coat alone..... 2.25
Price for vest alone..... 1.00
Price for pants alone..... 1.75

THIS SPECIAL LOW PRICE OFFER ON THIS EXTRA FINE QUALITY CORDUROY WORKING SUIT IS MADE HERE TO ADVERTISE OUR BIG LINE OF WORKING CLOTHING, MEN'S DUCK AND FUR COATS, SHEEP LINED COATS, LEATHER JACKETS, CORDUROY AND DUCK COATS, BLANKET AND SHEET LINED LEATHER CLOTHING, WATERPROOF COATS, ETC., ALL MADE IN OUR BIG DUCK AND FUR COAT FACTORY AND SOLD TO YOU AT COST AND ONE SMALL PROFIT. A CATALOGUE OF WHICH WE WOULD LIKE TO SEND YOU FREE WITH OUR COMPLIMENTS.

Just write and say, "Send me your Free Special Catalogue of Duck and Fur Coats" and this big book of full descriptions and handsome illustrations will go forward at once postpaid.

ASK FOR GOODS No. 41F8430 if you want this Corduroy Working Suit at $4.98 (this price barely covers actual cost of the suit to us), just tell us what you measure around body at breast over your vest, around your body at waist over your pants and the length of your leg from close up in crotch to the heel seam of your shoe (only three measurements, you see), then say what your height and weight is, just as you would do for an ordinary suit, enclose $4.98 and we will ship you this corduroy working suit to show just what astonishing values we are quoting in working clothing, such as are displayed in our big Special Catalogue of Duck and Fur Coats which is free on request. Write for it.

THIS IS A GOOD QUALITY OF CORDUROY and is not the ordinary grade commonly sold at low prices elsewhere. It is a durable wearing and very serviceable cloth in the popular drab shade, just the same as the shade of the drab corduroy sample shown on page 14. It is lined throughout coat, vest and pants with a heavy, warm blanketing of a large design and is sewed securely and strongly at every point, reinforced at every place where a suit usually wears first. COAT is made double breasted, as illustrated, with storm collar and throat tab so it can button up around neck for protection, has two lower outside pockets with flaps. VEST is single breasted in high cut and has usual pockets. PANTS are especially well made and strongly sewed, also blanket lined, riveted buttons that won't come off, two top pockets, two hip and one watch pocket.

THINK OF IT, FOR $4.98, but we want to tell you that this is just such a value as scores of other garments, coats, fur clothing, etc., shown in our big Special Catalogue of Duck and Fur Coats which is free on request. Don't buy a fur coat, duck coat, or any working clothing, overalls or anything else in this line until you have seen the astonishing offers we are this season quoting. We save you half as compared with what you will pay the dealer. We tell you all about our big duck and fur coat factory in our Special Catalogue. Try this corduroy suit and prove what we say.

WE ABSOLUTELY GUARANTEE TO PERFECTLY PLEASE YOU, OR SHOW YOU THAT THIS CORDUROY WORKING SUIT IS WORTH JUST ABOUT TWICE WHAT WE ASK, AND IF YOU DON'T CONSIDER IT SO SEND IT BACK TO US AT OUR EXPENSE AND WE WILL REFUND YOU ALL YOU HAVE PAID, BOTH THE $4.98 AND TRANSPORTATION CHARGES.

$1.23 AND UP FOR SINGLE CLOTH VESTS.

MADE FROM REMNANTS OF REGULAR SUITINGS LEFT OVER FROM OUR VARIOUS MANUFACTURING AND CUSTOM TAILORING DEPARTMENTS.

We have a large number of small pieces of cloth left over every season from our various clothing departments, pieces that are too small to make into anything larger than a vest, so we have cut them into single breasted vests of regular sizes and made them up in a first class way, the same as all vests that go with our ready made suits, and if a single vest is wanted we can offer you an excellent vest from this assortment. We have graded the prices according to the quality of the cloth, only that we have made a lower price on account of not having two alike. These vests are worth more than double our price. Sizes, from 34 to 42 inches breast measure.

No. 89F930 MEN'S SINGLE BREASTED SINGLE VESTS IN VARIOUS SHADES and mixed patterns in cassimeres and cheviots; a good quality and representing exceptional value.
Price for single breasted vest..... $1.23

No. 89F932 MEN'S SINGLE BREASTED SINGLE VEST. Of still better quality, made from remnants left over from our custom tailoring department. Good grades of cassimeres, cheviots, worsteds and silk mixed fabrics, both plain and fancy patterns. Price for single breasted vest..... $1.49

No. 89F934 MEN'S SINGLE BREASTED SINGLE VEST. Of our best grade of remnants left over from our custom tailoring department. From the higher qualities of cheviots, tweeds, fancy worsteds and silk mixed qualities, a very rich assortment of patterns, and if you want a real good vest at a low price you cannot afford to overlook this number.
Price for single breasted vest..... $1.67

$3.00 TO $5.00 FOR SINGLE COATS.

We can give you great values in coats, if you happen to need a single coat for any particular purpose, because we make them from small ends of cloth left over from our tailoring line, pieces that are too small to make anything else than a coat, and of course we cannot sample these goods. You can suggest a pattern and we will give you the nearest we have. We have divided them according to quality and we don't figure making a profit, as we are closing them out, so that you get a greater value than usual. All coats are made in sack style; sizes, 34 to 42 inches chest.

GOODS No. 89F936 Consists of single coats of cassimere, cheviots, tweeds, etc., in all shades and patterns excepting plain black or blue, such as were used in suits where the coats would cost much more than this price. Price for single sack coat from this lot, $3.00

GOODS No. 89F938 Consists of single sack coats made from our better grades of cheviots, cassimeres, tweeds and some worsteds in all shades and patterns excepting plain black or blue, finely made coats. Price for single sack coat from this lot..... $4.00

GOODS No. 89F940 This number represents our best grades made from the finer qualities of fabrics in our custom tailoring line consisting of many shades and patterns, with the exception of plain black or plain blue, all really wonderful values.
Price for single sack coat from this lot..... $5.00

ORDER COATS AND PANTS HANGERS WITH YOUR GARMENTS.

These are the handiest and most useful hangers ever invented, and our prices are so low that everybody should have them.

OUR COAT HANGER.

The illustration shows the hanger in use and folded. This is a very handy article, made of heavy nickeled steel and strong tape. When open the tape adjusts itself to the shape of the coat, holding it in the same position as when the coat is worn. It has the special advantages of not being rigid, like other hangers and folds to fit a small space. This hanger is readily sold in Chicago at from 15 to 25 cents each.

No. 89F944 Coat Hanger. Price, per dozen, $1.15; each..... 10c

OUR PANTS HANGER.

The illustration shows our handy pants hanger in use. It has the advantage over other hangers in that the pants are hung from the bottom, the weight taking out the bagging, keeping them nicely creased, while the pieces that clasp the pants are made of wood and absorb any moisture, thus avoiding rust, such as comes with the use of metal hangers. It has a swivel hook, and thus folds into a small space. Sliding rings on its arms hold the garment tight.

No. 89F945 Pants Hanger. Price, each, 10c
Per dozen..... $1.15

OUR GREAT 10-DAY FREE TRIAL BOYS' CLOTHING OFFER

THIS PURE ALL WOOL FAST COLOR DARK NAVY BLUE HEAVY WEIGHT CHEVIOT CLOTH EXACTLY LIKE THE SAMPLE ON THIS PAGE IS FURNISHED IN ALL THE DIFFERENT STYLES SHOWN ON THIS PAGE AND THE FOLLOWING PACE AT PRICES QUOTED BELOW EACH ILLUSTRATION.

IN ORDER THAT WE MIGHT SHOW YOU the astonishing values that we are quoting in young men's, boys' and children's clothing, won't you please select a suit or overcoat from either of these two pages and let us send you the garment with the understanding, as explained on the next page, that if it is not everything we claim for it you can return it to us at our expense and we will refund your money.

WE WANT TO THOROUGHLY MAKE KNOWN TO ALL PARENTS THE REMARKABLE VALUES we are offering and we have bought the biggest yardage of this fabric ever recorded in one purchase AT A GREAT SAVING, have made the garments in our own plant and are quoting prices that barely cover the actual cost.

SELECT THE STYLE YOU WANT, give the goods number printed below the style, and if it is a young man's suit or overcoat give age and say measurements like you would for a man, or if it is a boy's suit or overcoat give age and say whether he is large or small for his age, enclose the price quoted and we will send you the suit with the privilege as explained on the next page.

$4.98

OUR DARK NAVY BLUE CHEVIOT comes in the above style the latest cutaway sack, made with the broad shoulder effect, latest military back with slits or vents behind and slight flare at bottom of coat. Lined with splendid black Italian, interlined with canvas and made with the greatest care throughout.

Goods No. 40F4018

Price for suit for young men of average size from 14 to 20 years of age, not larger than 34 inches breast measure, in above style **$4.98**

$5.48

OUR FALL AND WINTER WEIGHT dark navy blue cheviot fabric comes in the above style, the fashionable double breasted style with neat lapels, the most up to date shape and appearance, carefully lined with black Italian, thoroughly interlined exactly in accordance with our Ucanttear make mentioned in our Sample Book 88F.

Goods No. 40F4019

Price for suit for young men from 14 to 20 years of age, not larger than 34 inches breast measure, in above style **$5.48**

$3.48

OUR DARK NAVY BLUE CHEVIOT CLOTH comes in the above style which represents a boys' three-piece single breasted knee pants suit, shoulders padded, fronts interlined with canvas, every seam taped and triple sewed. A good example of our Ucanttear make mentioned in our Sample Book 88F.

Goods No. 40F4086

Price for three-piece knee pants suits for boys from 8 to 16 years of age in above style, not larger than 32 inches breast **$3.48**

$2.65

OUR DARK NAVY BLUE CHEVIOT GOODS comes in the above double breasted two-piece knee pants style with large lapels, fine padded shoulders, fronts interlined with canvas, all seams double sewed and taped; pants have side pockets and hip pocket and are taped throughout. We also furnish patch piece of material attached to each suit.

Goods No. 40F4087

Price for two-piece double breasted knee pants suit for boys from 8 to 14 years of age, not larger than 31 inches.. **$2.65**

OUR DARK NAVY BLUE CHEVIOT comes in the above double breasted Norfolk jacket and knee pants style, made with two plaits front and back, belt of same goods, padded shoulders, fronts interlioed with canvas, all seamstriple sewed and taped.

Goods No. 40F4097

Price for Norfolk jacket and pants in above style for boys from 8 to 14 years of age, not larger than 31 inches breast **$2.95**

Goods No. 40F4097 ½

Under this number we furnish a golf style cap to match the suit. This comes separate and is only furnished when specially ordered; sizes, 6½ to 7. Price, **39c**

OUR DARK NAVY BLUE CHEVIOT comes in the above fancy Eton Norfolk suit style for little fellows, made double breasted front effect, one plait down the middle, which is inlaid with dark blue velvet, bound with black braid and trimmed with black and white soutache, neat metal buttons to match goods, a black silk bow tie and leather bound belt with a German silver buckle go with suit. Pants have closed front.

Goods No. 40F4148

Price for eton Norfolk suit for boys from 4 to 8 years of age only **2.48**

DON'T BUY YOUNG MEN'S OR BOYS' CLOTHING ANYWHERE

until you have tried one of the garments offered on page 32, or on this page, under our 10-day free trial plan, or until you have seen our remarkable line of boys' and children's clothing as sampled and illustrated in our big free Sample Book No. 88F, which is free on request.

For young men's garments measure the same as for men's clothes. See page 2.

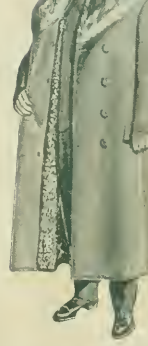
—— WRITE FOR IT ——

Give age of boy and say whether large or small for age.

THE SAME GOODS as the sample on page 32 is furnished in all the overcoat styles illustrated below, on this page, only that the weight of the goods is just a little heavier. We use a 24-ounce per yard cloth for all the overcoats except the one for the smallest boy and we use a 20-ounce per yard cloth for the little fellow's overcoat and for the suits on page 2. The cloth, however, is exactly the same in quality in both suits and overcoats, namely, the dark navy blue all wool goods exactly as per sample on page 32.

OUR GREAT OFFER IS THIS, that if you will send your order, give the sizes required, and enclose the price quoted for the style you select, either suit or overcoat, we will send you the garment with the understanding that you can take it home, have it tried on, let your boy wear it 10 days free and if it is not worth practically twice what we ask for it, if it is not a better made garment, better trimmed, more up to date and a more thoroughly satisfactory garment all through than any garment you can buy at retail under twice the price, return it to us at our expense and we will refund the price you paid and transportation charges. You will not lose a cent. For young men's suits or overcoats give same measurements as for men, as explained on page 2, but for boys, give age and say whether large or small for age.

ORDER ONE OF THESE GARMENTS as a sample value of our boys' clothing, or write and ask for Sample Book No. 88F and we will send it free and postpaid at once. It shows you everything for young men, boys and children from 3 to 20 years of age. Don't pay retail prices for clothing a day longer when this great book is free and shows you how you can save nearly one-half in family clothing expenses for boys. One of these garments shown on this page or on page 32, ordered at our risk will convince you very quickly.



YOUNG MEN'S ASTRAKHAN LINED SHELL OVERCOAT. The outside of this coat is made of our dark navy blue 24-ounce cheviot cloth. Coat is lined with a good quality of black astrakhan cloth, and trimmed with a large, long rolling blended muskrat fur collar. It is the first coat of the kind that we have ever offered to young men and nothing to equal it will be found in the market at anywhere near this figure, closes with hoops and olives and comes in sizes from 32 to 36 inches breast measure; lengths range from 46 to 50 inches. This is a great opportunity for young men to get a very warm winter coat. We anticipate a very large sale of them, as they are made on the same substantial basis and with the same great care as our men's fur coats.

Goods No. 40F4243

Price for astrakhan cloth lined fur trimmed overcoat for young men from 16 to 20 years of age, not larger than 36 inches breast measure..... $9.98

OUR DARK NAVY BLUE CHEVIOT in 24-ounce weight, comes in overcoat style for men. Made in the latest fashion with a long slit or vent in the back, padded shoulders, three outside pockets, velvet collar, lined throughout with good black Italian. A very fine appearing blue overcoat worth about twice the price.

We show a Big Line of these Coats in our Free Sample Book 88F. Write for it.

Goods No. 40F4231

Price for young men's overcoats in above style in sizes 16 to 20 years, not larger than 36 inches breast measure..... $4.48

OUR DARK NAVY BLUE CHEVIOT in 24-ounce weight, comes in overcoat style, made double breasted, the latest and most desirable over-coat fashion shown, this season, long garment with broad lapels and broad collar of same goods as coat, long slit or vent in the middle at back. Lined with good black Italian cloth, double stitched all around.

Don't fail to state sizes wanted.

Goods No. 40F4235

Price for young men's double breasted overcoat, sizes, 16 to 20 years, not larger than 34 inches breast measure..... $5.25

OUR DARK NAVY BLUE CHEVIOT, 24-ounce weight, represents a school overcoat made in fly front fashion, with velvet collar, broad shoulder effect and cut full length, linings and workmanship are of the most substantial character. On the inside facing of this coat you will find a belt and buttons which you can attach if you prefer. Positively a wonderful value in a school overcoat.

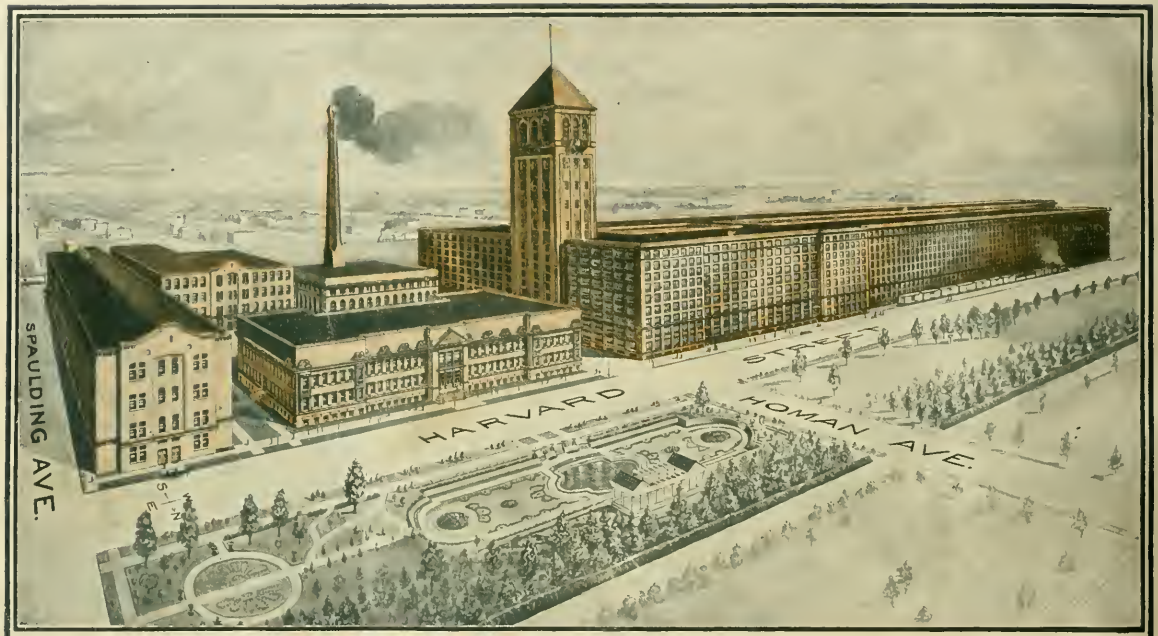
Goods No. 40F4209

Price for school overcoat for boys from 9 to 15 years of age..... $3.75

OUR DARK NAVY BLUE CHEVIOT comes in style as illustrated for little fellows. Very handsome garment made with shield front, which buttons with a fly, the middle of which is inlaid with dark blue velvet and ornamented with three black silk loops and six neat metal buttons, velvet collar, belt in back and two outside pockets, finely tailored, handsome little overcoat.

Goods No. 40F4199

Price for overcoat for little fellows, sizes, 3 to 8 years only..... $2.95



SEARS, ROEBUCK & CO.

CHICAGO.

OUR NEW 40 ACRE HOME THE LARGEST MERCANTILE PLANT IN THE WORLD